




2025 Quality Council Recognition

Item	Objective	Tier 1	Tier 2	Tier 3	Tier 1 Points	Tier 2 Points	Tier 3 Points
SAFEGUARDING					Total Possible: 1200		
1 	Zero Preventable Fatalities and 0 Abuse Incident	All Activities are approved, follow the GTSS, enforce Scouting's Barriers to Abuse & Membership Standards and report suspected criminal activity directly to law enforcement/appropriate authorities. 0 adult abuse cases and less than 2 youth cases and less than 2 liability claims	All Activities are approved, follow the GTSS, enforce Scouting's Barriers to Abuse & Membership Standards and report suspected criminal activity directly to law enforcement/appropriate authorities. 0 adult involved abuse cases and less than 2 youth cases and no liability cases.	All activities are approved, follow the GTSS, enforce Scouting's Barriers to Abuse & Membership Standards and report suspected criminal activity directly to law enforcement/appropriate authorities. 0 adult abuse cases and 0 youth abuse cases and no liability cases	250	350	600
2	Incident reporting: Improve timeliness of incident reporting to ensure all reports filed within the 72 hour standard	3 day lag	2 day lag	1 day lag	50	150	200
3	Enterprise Risk Management Cmte: Active committee that includes Safe Scouting, Youth Protection champions and 5 other subject matter volunteers	Active 7 member committee	7 member committee with formal quarterly meetings	7 member committee with formal bi-monthly committee meetings	50	150	200
4	Unit leadership: Maintain or increase % of Trained Direct Contact Leaders 50% Min.	10 out of 12 months above 55%	11 out of 12 months above 60%	12 out of 12 months above 60%	50	150	200
FINANCIAL HEALTH					Total Possible: 1200		
5 	Balanced/Surplus Budget: Maintain/increase positive unrestricted net assets in the Operating Fund to support annual operating expenses.	One year Positive unrestricted operating net assets (surplus; plus or minus transfers) over expenses	Two years Positive unrestricted operating net assets (surplus; plus or minus transfers) over expenses	Three years Positive unrestricted operating net assets (surplus; plus or minus transfers) over expenses	100	200	300
6	Total Direct Support: Increase council-generated net contributions in the Operating Fund over prior years.	Greater than or equal to prior three-year average	3% growth over prior three-year average	10% growth over prior three-year average	100	200	300
7	Endowment: Add new permanently restricted gifts to the Endowment Fund, while increasing its ability to support operations.	New endowment gifts of at least 0.5% of expenses or \$10,000, whichever is less	New endowment gifts of at least 1% of expenses	New endowment gifts of at least 5% of expenses; or achieve Tier 2, plus endowment net assets equal three times operating expenses	100	200	300
8	Net Assets: Maintain/Increase Total Net Assets [F1, F2 (without depreciation), F3]	1% Increase in Net Assets	5% Increase in Net Assets	10% Increase in Net Assets	100	200	300
MEMBERSHIP HEALTH					Total Possible: 1200		
9 	Membership growth: Increase number of registered youth (Cub Scouts, Scouts BSA, Venturers, Sea Scouts, Explorers).	Achieve 1.5% growth in overall membership each year over a 3 year average	Achieve 2.5% growth in overall membership each year over a 3 year average	Achieve 3.5% growth in overall membership each year over a 3 year average	50	150	300
10	New member recruiting: Increase number of new youth recruited.	1% increase over prior year	5% increase over prior year	10% increase over prior year	100	150	250
11	Unit Growth: Increase # of units through unit retention and new unit development	1% increase over prior year	5% increase over prior year	10% increase over prior year	100	150	250
12	Member retention: Increase member retention with at least 62% retained annually	Meet 62% Member retention standard	65% Member retention.	70% Member retention.	100	150	200
13	Unit Serving Executives: Maintain or Increase number of USE/TAY year over year.	Maintain Prior year USE staffing level	Improve USE staffing level (# of USE) or achieve ratio of 1 USE/ 78,000 TAY	Improve USE staffing level (# of USE) or achieve ratio 1 USE/ 50,000 TAY	50	150	200



"Quality Council" - requires achieving all three minimum performance standards and 1000 points

★ ★

2 Star "Quality Council" requires achieving all three minimum performance standards and a Minimum of 1600 points

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3 Star "Quality Council" requires achieving all three minimum performance standards and a Minimum of 2000 points

Quality Council Scorecard

Council Performance, and Recognition

Background
The Quality Council program is designed to recognize councils for achieving excellence in providing a quality program to an increasing number of youth members. A Quality Council meets the highest performance standards in the areas of Safeguarding Scouting, Membership Growth, and Financial Strength. Council can be recognition for exceeding these levels with reconginezed as a two or three star council
Rationale
To be considered a "Quality" Council, councils must achieve all three minimum performance standards and a minimum of 1,000 points. To be a Quality Council a council must achieve all three minimum standards. To be a "2-star" Quality Council, a council must achieve all three minimum standards and 1600 points. To be a "3-star" Quality Council, a council must achieve all three minimum standards and 2,000 points.
Membership Growth
Every youth in America needs to be a member of Scouting America. A local council cannot survive without sustained membership growth. This objective is not obtained by a plus-one mentality. This is achieved through a balanced approach of new member recruiting, increased units, member retention, and local council unit-serving executives.
Financial Strength
Each local council needs strong financial assets to survive. This includes a growing financial net assets and continued operating fund surpluses. The key to financial strength is a balanced approach of engagement with donors in operating and endowment funds.
Safeguarding Scouting
We must not compromise the safety of our youth, volunteers, and employees. Safety is a value that must be taught and reinforced at every opportunity. We are all responsible and must hold each other accountable to provide a safe environment for all participants. Key components of Safescouting include, preventing fatalities and all abuse, timely incident reporting, supportive safety committees, and trained unit leadership.
Implementation
Being a Quality Council happens with daily performance on each of the objectives. Efforts must be taken every day to achieve three-star status.
Recognition
Quality Council status will be reviewed every quarter with year-end recognition awards provided. Each local council will be awarded Scouting America appropriate recognition items which can be displayed or worn.
Evaluation
Each local council will be expected to self-evaluate their performance on a monthly basis. CST Leadership will review each council quarterly with an annual recognition given for the top-two quality levels.