CRM User Forum

August 16, 2023

John Kuehn Valerie Eaton Cornelia Ellis



Objectives

- Registration-Blackbaud Sync Update
- Gift Level Programs
- Event Attendance data list
- Designation
- Pledge Receivable Aging Report
- Pledge Reminders
- Questions Answers



Giving Level Program

- Provides Gift Chart by Giving Level for an appeal.
- Smart Field is needed for the process to work.
- Your council can determine the giving levels.
- Found under Constituents / Configuration / Giving Level Programs
- Permissioned to BSA Revenue Reports Role



Sites: All sites	Y 🚠 Y App	oly 🏹 Reset		
Program name	Add a giving lev	el program	Calculata conserva ku	
	Program name:	L564 2022 Giving Levels		
	Description:	Giving Level Chart for 2022 FO	S	
	Smart field:	L564 2022 FOS	~	
			Load Def	aults
	Level nam	e	Minimum amount	
	Level 10		\$5,000.00) ^
	Level 11		\$10,000.00	
	Level 12		\$20,000.00	•
	Site			
	Capitol Are	a Council	× ,	P
	*			

- To Create
- Click the Add button
- Name your program
- Provide description
- Add your smart field
 - Smart Field will need to be created for you (Member Care Ticket)
- Define your giving levels
- Giving level programs are site secured.

	History Job Schedules						
t status	s	General Paran	Site filtering				
	Completed	Values					
message	: Completed			03			
by:	netbsa\jkuehn	Value to return:	Total application amount	*			
	6/27/2023 11:55:13 AM	For:	Constituent revenue	*			
	6/27/2023 11:59:48 AM	Revenue			Timeframe		
on:	4 minutes 35 seconds						
		Revenue types:			Date range:	Specific dates	~
		Event regi	stration	-	Start date:	mm/dd/yyyy	
		Fee			End date:		
		Grant				mm/dd/yyyyy	and a second
		Donation		-	 Include historical data from current household m Include data only from current household 		
		-	Application			ata only from current nou	senola
		Transaction type					
		🗆 🗹 Auction d	onation		Sites		
		Donati	onation on	-			
		🗆 🗹 Auction d	onation on Ird	<u>^</u>	Site	Area Council	
		Auction d	onation on Ird award	•	Site	Area Council	
		Auction d Donati	onation on Ird award gift claim	*	Site	Area Council	
		Auction d Donati G Grant awa Grant awa G Matching	onation on wrd gift claim lit types:	•	Site	Area Council	
		Auction d Donati Grant awa Grant awa Grant a Matching Recognition cree	onation on wrd gift claim lit types:	•	Site	Area Council	
		Auction d Donati Grant awa Grant awa Grant a Matching Recognition cree	onation on ard gift claim lit types: on Credit ed federal credit	*	Site	Area Council	
		Auction d Donati Grant awa Grant awa Grant a Grant a Matching Recognition creat Car Donati	onation on ard gift claim lit types: on Credit ed federal credit	•	Site	Area Council	
		Auction d Donati Carant awa Matching Recognition creat Car Donati	onation on ard award gift claim lit types: on Credit ed federal credit i Credit ised Fund	*	Site	Area Council	

- Smart Query is shown on left
- You would need to be created each year
- Data shows on the smart field tab of the constituent
- Site secured to your council

Giving Level Programs

Sites:	Sites: All sites 💙 📇 🕅			🝸 Apply 📲 Reset		
	gram name			Description	Calculate revenue by	
-	L564 2022 Giving Levels			Giving Level Chart for 2022 FOS	L564 2022 FOS	
3v	/iew Report	🥖 Edit	🗙 Delete			

- Your Giving Level Program looks like this when saved
- Drop the chevron for actions
- You may edit, delete or view your giving level report
- Click View Report



Selection: L564 2022 FOS Giving level program: L564 2022 Givi	is const (Ad-hoc Q)	
	Sort and group options Preview	results Set save options
Find field: Browse for fields in:	Select Constituents fields:	Include records where:
 Constituents Address (Primary) Address Processing Optic Addresse and Salutation Addresses Addresses Aliases Alternate Lookup IDs Appeal Mailing 	 Age Birth date Blackbaud Internet Solu Deceased Deceased confirmation Deceased date 	Revenue\Appeal\Appeal record is equal to (564) F22-2022 Friends o
Application User E Assigned Security Groups	Deceased is reviewed Deceased source	× + Σ - ^{aby}
E Attachments	Deceased years	Results fields to display:
 Attributes Bank accounts Board Member BSAFR BSAFR Snapshot Business (Primary) Committee Communications Communications 	 First name Formatted name Gender Gives anonymously Inactive Inactive details Inactive reason Industry Is group/household 	Name

- When the report opens you need to insert a constituent selection
- If you run it with all constituents for your council, it will distort the outcome of those that give \$0 - 100
- Create a select of constituents that are part of the appeal you are creating giving level data for
- This selection is pulling in constituent that are attached to appeal F22



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Selection: L564 2022 FOS const (A Giving level program: L564 2022 Giving Levels				
I	Find Next 🛛 🖳	• 🐵		
Giving Level Report				
Program: L564 2022 Giving Levels				
Level		Total Given	% Total	No. Donors
E Level 1 (\$0.00 - \$99.99)		\$7,871.43	0.84%	261
E Level 2 (\$100.00 - \$249.99)		\$33,594.18	3.57%	244
E.:evel 3 (\$250.00 - \$499.99)		\$63,206.11	6.71%	211
E Level 4 (\$500.00 - \$749.99)		\$76,906.89	8.16%	143
Evel 5 (\$750.00 - \$999.99)		\$13,547.96	1.44%	17
E Level 6 (\$1,000.00 - \$1,499.99)		\$81,699.93	8.67%	78
Evel 7 (\$1,500.00 - \$1,999.99)		\$29,269.41	3.11%	19
E Level 8 (\$2,000.00 - \$2,499.99)		\$49,307.55	5.23%	24
E Level 9 (\$2,500.00 - \$4,999.99)		\$108,205.15	11.49%	37
Evel 10 (\$5,000.00 - \$9,999.99)		\$159,406.46	16.92%	26
Evel 11 (\$10,000.00 - \$19,999.99)		\$274,072.27	29.09%	25
E Level 12 (\$20,000.00+)		\$45,000.00	4.78%	2
TOTAL		\$942,087.34		1087
6/28/2023 at 7:45 AM	Prepared by: NETBSA\jkuehn			Page 1 of 1

- Click View Report to generate the report
- The report provides the amount given in each level
- It also provides the # of donors in each level
- If the + key is clicked in front of the level, it will provide of list of constituent in that level
- Gift range chart is used to evaluate individuals in a certain level to see what can be done to move them to the next level
- Please note that if pledges have been written off in the appeal, total given on the report will be less than the appeal total.

Designation

Designations has 3 set of numbers 06209812

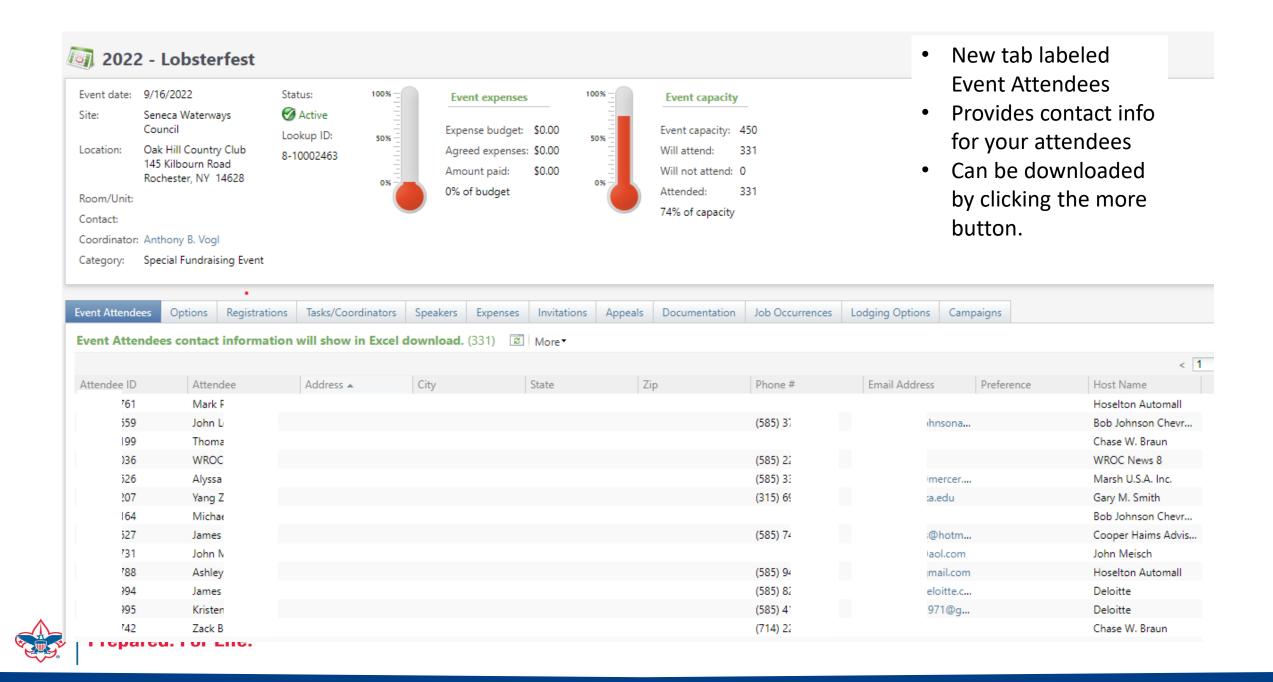
- •The red digits represent the Council Number. This tells CRM which PeopleSoft Account the transaction should go to.
- •The green digits represent the "Project Code" in PeopleSoft the transaction should record against.
- •The black digit is the Fund. In the example above we have a "2". This number will send it to your Capital fund.



Event Attendees

- New tab added to an event
- Creates a data list of attendees
- Provides quick downloadable access to attendee information
- Data lists can be added to other areas of the software







- BSAFR Groups area way to group like donors together
- Provides data to generate pledge cards
- Speeds data entry
- Provides better reporting



- This is the best time of the year to review your BSAFR setup
- Run query LXXX BSAFR Groups
 - Search your query folder for **BSAFR** before creating the query again
- Review Output
- Determine if group names need changes



	В	C	D	E	F	G	Н
	Lookup ID	Name	BSAFR\Solicit	BSAFR\BSA structure	BSAFR\Giving category	BSAFR\BSAFR Solicitor	BSAFR\BSAFR Solicitor Current\Name
2	8-35347781	Pikes Peak-Rocky Mountain 060	No	Council			
	8-25768965	Cuerno Verde 05	No	Cuerno Verde			
Ļ	8-28547878	Cuerno Verde - Community Division	Yes	Cuerno Verde	Community Division		
;	8-57390222	Cuerno Verde - Family Division	Yes	Cuerno Verde	Family Division		
;	8-56744379	Club 0916 EC Trinidad - 063 (100301343)	Yes	Cuerno Verde	Family Division	8-56744379	Club 0916 EC Trinidad - 063 (100301343)
'	8-56784035	Crew 0100 NA Pueblo - 063 (100302318)	Yes	Cuerno Verde	Family Division	8-56784035	Crew 0100 NA Pueblo - 063 (100302318)
	8-27967780	Crew 0121 NA Canon City - 063 (100237177)	Yes	Cuerno Verde	Family Division	8-27967780	Crew 0121 NA Canon City - 063 (100237177)
	8-28433036	Crew 0218 NA Lamar - 063 (100272856)	Yes	Cuerno Verde	Family Division	8-28433036	Crew 0218 NA Lamar - 063 (100272856)
0	8-25769893	Crew 0232 NA La Junta - 063 (138481)	Yes	Cuerno Verde	Family Division	8-25769893	Crew 0232 NA La Junta - 063 (138481)
1	8-56867269	Crew 2307 NA Monte Vista - 063 (100303547)	Yes	Cuerno Verde	Family Division	8-56867269	Crew 2307 NA Monte Vista - 063 (100303547)
2	8-28285980	Pack 0009 FP Pueblo - 063 (100261742)	Yes	Cuerno Verde	Family Division	8-28285980	Pack 0009 FP Pueblo - 063 (100261742)
3	8-56739428	Pack 0019 FP Pueblo - 063 (100301746)	Yes	Cuerno Verde	Family Division	8-56739428	Pack 0019 FP Pueblo - 063 (100301746)
4	8-27552685	Pack 0027 BP Pueblo West - 063 (100191029)	Yes	Cuerno Verde	Family Division	8-27552685	Pack 0027 BP Pueblo West - 063 (100191029)
5	8-27992487	Pack 0030 FP Pueblo - 063 (100240171)	Yes	Cuerno Verde	Family Division	8-27992487	Pack 0030 FP Pueblo - 063 (100240171)
6	8-28086518	Pack 0060 FP Salida - 063 (100246924)	Yes	Cuerno Verde	Family Division	8-28086518	Pack 0060 FP Salida - 063 (100246924)
7	8-28454248	Pack 0113 FP Pueblo West - 063 (100274813)	Yes	Cuerno Verde	Family Division	8-28454248	Pack 0113 FP Pueblo West - 063 (100274813)
8	8-53187894	Pack 0114 BP Westcliffe - 063 (100283963)	Yes	Cuerno Verde	Family Division	8-53187894	Pack 0114 BP Westcliffe - 063 (100283963)
9	8-26752496	Pack 0128 FP Canon City - 063 (100095593)	Yes	Cuerno Verde	Family Division	8-26752496	Pack 0128 FP Canon City - 063 (100095593)
0	8-25769864	Pack 0223 BP Lamar - 063 (138440)	Yes	Cuerno Verde	Family Division	8-25769864	Pack 0223 BP Lamar - 063 (138440)
1	8-57188728	Pack 0307 FP Alamosa - 063 (100305541)	Yes	Cuerno Verde	Family Division	8-57188728	Pack 0307 FP Alamosa - 063 (100305541)
2	0 522/0510	Dack 0400 ED Duchlo 062 (100205120)	Voc	Cuorno Vordo	Eamily Division	0 500/0510	Dack 0400 ED Duchlo 062 (100205120)



- Cleanup which can be done by you if only a few changes needed.
 - Proceed to your group
 - Review the information on the BSAFR tab
 - Adjust the information that is incorrect
 - Review BSAFR Snapshot tab
 - If changing after group is marked with current appeal adjust
 Snapshot



Group Lookup ID: 8-1221974	48
Constituencies: Committee	
Show more	
BSAFR BSAFR Snapshot Details Re	evenue Smart Fields Attributes Relationships Security Contact Documentation and Interact
BSAFR Fields 🖉 Edit [Run pledg	in carde
Group public name:	Troop 1910
Is BSAFR group: Solicit for BSAFR:	Yes
	Yes
BSA structure for revenue:	Mustang
Giving category for revenue:	Family Division
BSAFR solicitor current:	Troop 1910 BT Keller - 662 (266857) (Lookup ID: 8-12219748)
BSAFR presenter current:	
BSAFR reporting parent group:	Mustang Family Chair (Lookup ID: 8-55272174)
BSAFR reporting level:	Unit
BSAFR reporting hierarchy by name:	Longhorn Council 662 Mustang 43 Mustang Family Chair Troop 1910 BT Keller - 662 (266857)
BSAFR reporting hierarchy by level:	Council District District Unit
Can solicit revenue and set fundraising go	
Can set committee goals:	Yes
con set committee godisi	

- Find the BSAFR tab
- Review the items on the tab
- If wrong, click the Edit button an update the wrong item.
- If using group in the batch line this information will fill in the Structure, Giving Category and Solicitor for you
- This also populates your pledge card data

Group	Lookup ID	8-1221	9748						
onstit	uencies: Committee								
🖊 Sho	ow more								
SAFR	BSAFR Snapshot	Details	Revenue	Smart Fields	Attributes	Relationships	Security	Contact	Documentation a
BSAFF	R Snapshot (7)	Ø More							1
	R Snapshot (7)		Group ID		BSA struc	ture for revenue	Giving	category	BSAFR solicitor
Ap	•		Group ID	T Keller - 662 (2.		ture for revenue	-	category Division	BSAFR solicitor Troop 1910 BT K
Ap	opeal		Group ID Troop 1910 B	T Keller - 662 (2. T Keller - 662 (2.	Mustang	ture for revenue	Family I	2 1	ALC STREET STREET STREET
Ap (66)	opeal 52) FOS Recurring	s of Sc	Group ID Troop 1910 B Troop 1910 B		Mustang Mustang	ture for revenue	Family I Family I	Division	Troop 1910 BT K
Ap (66 (66 (66) (66)	opeal 52) FOS Recurring 52) S17 - 2017 Friends	s of Sc	Group ID Troop 1910 B Troop 1910 B Troop 1910 B	T Keller - 662 (2.	Mustang Mustang Mustang	ture for revenue	Family I Family I Family I	Division Division	Troop 1910 BT K Troop 1910 BT K
Ap (66 (66 (66 (66 (66	opeal 52) FOS Recurring 52) S17 - 2017 Friends 52) S18 - 2018 Friends	s of Sc s of Sc s of Sc	Group ID Troop 1910 B Troop 1910 B Troop 1910 B Troop 1910 B	T Keller - 662 (2. T Keller - 662 (2.	Mustang Mustang Mustang Mustang	ture for revenue	Family I Family I Family I Family I	Division Division Division	Troop 1910 BT K Troop 1910 BT K Troop 1910 BT K
Ap (66) (66) (66) (66) (66) (66)	52) FOS Recurring 52) S17 - 2017 Friends 52) S18 - 2018 Friends 52) S18 - 2020 Friends	s of Sc s of Sc s of Sc s of Sc	Group ID Troop 1910 B Troop 1910 B Troop 1910 B Troop 1910 B Troop 1910 B	T Keller - 662 (2. T Keller - 662 (2. T Keller - 662 (2.	Mustang Mustang Mustang Mustang Mustang	ture for revenue	Family I Family I Family I Family I Family I	Division Division Division Division	Troop 1910 BT K Troop 1910 BT K Troop 1910 BT K Troop 1910 BT K

- This is the Snapshot tab
- If you make a change mid-year on the BSAFR tab you may need to review the current appeal Snapshot
- The group will continue to insert the information in the snapshot although you may have updated the BSAFR tab.

- Cleanup which can be done by Member Care.
 - Switching group from one structure to another
 - Changing giving category of group
 - Change parent group
 - Change reporting level unit, district, subdistrict, council
 - Changing revenue history



Consider using conventional BSA structure

- Council
 - Executive Board chair
 - Special Gifts chair
 - Leadership chair
- District
 - Family chair
 - Community chair





2

Council Support

Home > Council Support > Council Funding and Finance > Council Administration

Council Management Support

Contact Council Management Support

Council Assessments

Council Board Resources

Council Business Practices

Council Fiscal Management and Training

Journey to Excellence

Council Funding and Finance

Financial Planning

Funding The Council

Council Administration

Local Council Financial Audits

Back Office Business Solutions

Council Administration

The sections below provide tools for Council staff to assist them in the proper management of their Council. This is designed for staff use but may provide detailed information to volunteers interested in the particular topics.

Accountable Plan Template

Council Office Procedures Council Stewardship Policies FASB Accounting Changes and the BSA - new for 2018 Fiscal Management Procedures for Stewardship Fiscal Policies and Procedures for BSA Units – Revised April 2022 - - BSA Units PayPal and Venmo Reporting Update Interpreting Financial Statements Life Insurance Imputed Calculation Local Council Accounting Manual Local Council Financial Audit Tools New York Conflict of Interest Policy–Updated March 20 New York Conflict of Interest Policy-March 2014 Records Retention Policy- Updated January 2012 Presentation: Fringe Benefits: Employer-Prov ived Vehicles and Group-Term Life Insurance – Uploaded April 2014 Record Camp Card Transactions—PeopleS Record Product Sales in General Ledge **Time Study Forms**

Blackbaud CRM Resources

BSA Fiscals Forum

PeopleSoft Support

Accounts Payable

www.scouting.org/financeimpact

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JOIN US GIVE SHOP MY.SCOUTING



Council Support

Council Management Support

CRM Resources

CRM (Blackbaud) User Forum Presentations

Contact Council Management Support

Council Assessments

Council Business

Practices

Training

Council Fiscal

Management and

Council Board Resources

Report Cookbook (for OLTP) BSA Appeal Progress & Appeal Constituent Reports

Home > Council Support > Council Funding and Finance > Council Administration > CRM Resources

2022

2021

CRM Process Videos

January 2022 User Forum – Slide Deck – recording February 2022 User Forum – Slide Deck – recording March 2022 User Forum – Slide Deck – recording April 2022 User Forum – Slide Deck – recording

Creating Constituent Interactions * Using the Constituent Interaction Data List * Using Development Workspace
 * Scouting Gives Setup

Journey to Excellence

Council Funding and Finance

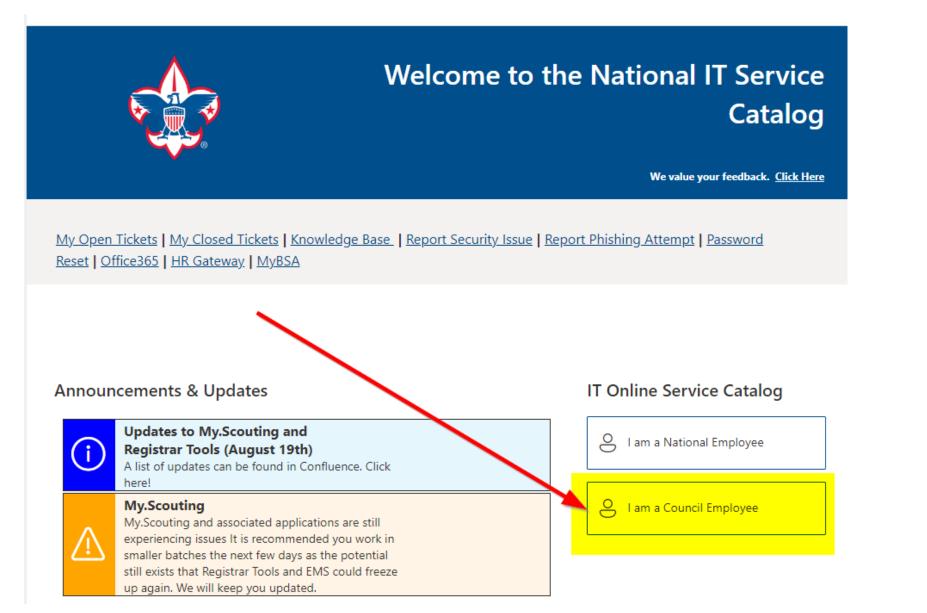


Member Care Self-Service

<u>http://membercare.scouting.org</u>

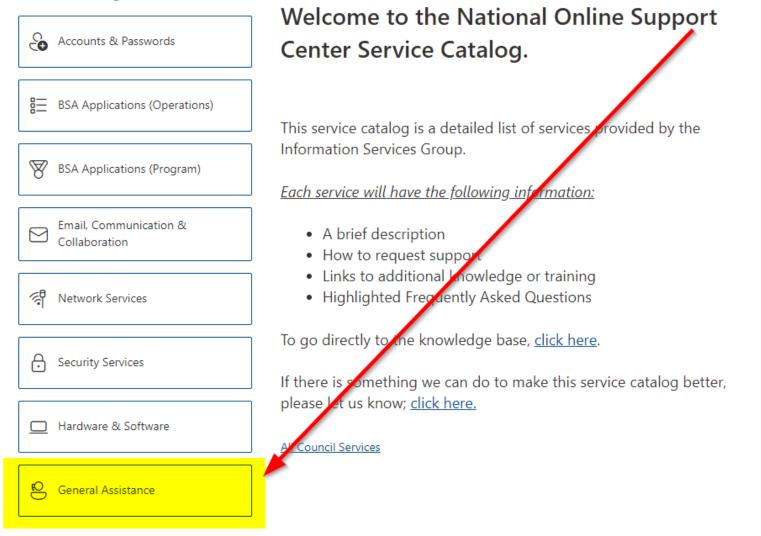
• Creating an incident directly in JIRA





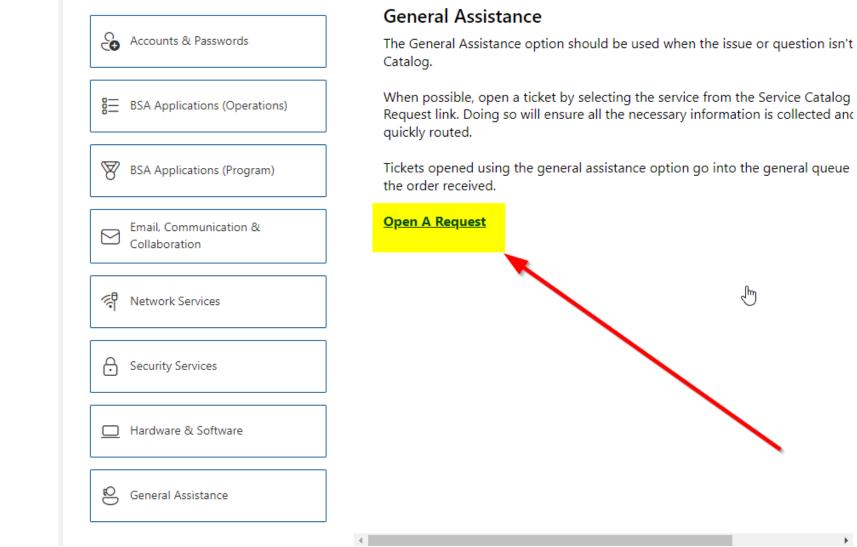


Service Categories



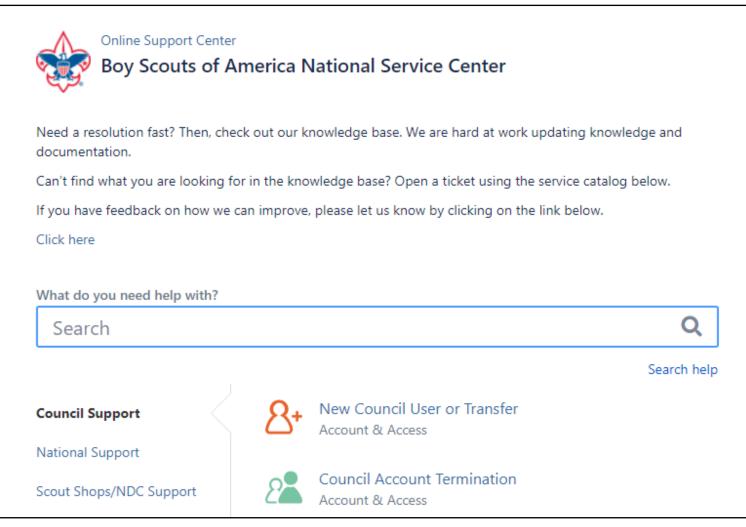


Service Categories





http://membercare.scouting.org





Summary – Description – Council

Summary

DI II				
Riackbaud	nood	DOW	000/00/01	cotocory
Blackbaud -	neeu	new	uiviilu	category
			2	

A brief description of your problem.

Description - For quick resolutions please provide as much detail as possible.

Please provide me a list of giving categories

Council #

006 Black Warrior Council

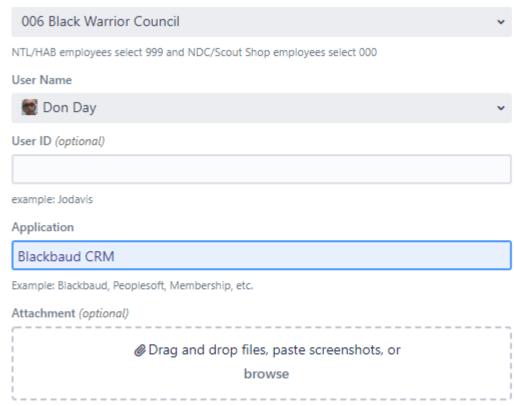
¥

NTL/HAB employees select 999 and NDC/Scout Shop employees select 000



User Name – Application - Attachments

Council



Create Cancel



Next Forum

July 19, 2023 10:00 am & 2:00 pm CT



Questions & Answers

