## **Roundtable Membership Moment**

## **Membership Recruitment Resources**

We have great news if you need help recruiting new members to your unit! You can visit <u>scouting.org/recruitment</u> for a variety of recruitment resources.



You can find the following great information at scouting.org/recruitment:

- BSA Brand Center (with fliers, posters, logos & more!)
- Social Media Calendar
- Recruiting Campaign Kit
- Webinars on Marketing and Membership

The District Membership Chair is available to support you in your recruitment efforts. Contact them for help with any of your recruiting efforts.

## **Opportunity to Share:**

Mention any additional recruitment resources or material available through your council or district as well as any upcoming membership training, kick-offs, and other events in your area. Some councils have recruitment resources available on their website.