

**2023 Scouting's Journey to Excellence**  
**"The BSA method for Ship annual planning and continuous improvement"**

Item	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
<b>Planning and Budget</b>					<b>Total Points: 200</b>		
#1	<b>Planning and budget:</b> Will have a program plan and budget that is regularly reviewed by the committee, and it follows BSA policies relating to fundraising. (Virtual/remote meetings are acceptable.)	Will have an annual program plan and budget adopted by the ship committee.	Achieve Bronze, plus ship will conduct a planning meeting involving youth leaders for the following program year.	Achieve Silver, plus ship committee will meet at least six times during the year to review program plans and finances.	50	100	200
<b>Membership</b>					<b>Total Points: 500</b>		
#2	<b>Building Sea Scouting:</b> Will recruit new youth into the ship in order to grow membership.	Will have a membership growth plan that includes recruitment activity or will use a personalized invitation method. Have active pin in BeaScout.org	Achieve Bronze, and either will increase youth members or will have at least 10 members.	Achieve Silver, and either will increase youth members by 10% or will have at least 15 members with an increase over last year.	100	200	300
#3	<b>Retention:</b> Will retain a significant percentage of youth members.	Will reregister 50% of eligible members.	Will reregister 60% of eligible members.	Will reregister 75% of eligible members.	50	100	200
<b>Program</b>					<b>Total Points: 800</b>		
#4	<b>Activities:</b> Will conduct regular activities including a super activity or long cruise.	Will conduct at least four activities including a super activity or long cruise.	Will conduct at least five activities and at least 50% of youth participate in super activity or long cruise.	Will conduct at least six activities and at least 50% of youth participate in a super activity or long cruise.	50	100	200
#5	<b>Leadership:</b> Will develop youth who will provide leadership to ship meetings and activities.	Will have an elected boatswain, boatswain's mate, yeoman, and purser leading the ship.	Will achieve Bronze, plus officers will have Quarterdeck meetings at least six times. The ship conducts Quarterdeck training.	Achieve Silver, plus each ship activity will have a youth leader.	50	100	200
#6	<b>Advancement:</b> Will provide opportunities for advancement and personal development.	Ship members will participate in advancement by earning the Apprentice Rank.	Achieve Bronze, plus ship will have organized programs addressing fitness and citizenship.	Achieve Silver, plus the ship will have members earning the Ordinary, Able or Quartermaster Ranks or Star, Life or Eagle Scout Ranks.	50	100	200
#7	<b>Service:</b> Will participate in service projects, with at least one benefiting chartered organization.	Will participate in two service projects and enter hours.	Will participate in three service projects and enter the hours.	Will participate in four service projects and enter the hours.	50	100	200
<b>Volunteer Leadership</b>					<b>Total Points: 500</b>		
#8	<b>Leadership recruitment:</b> Will have a pro-active approach in recruiting sufficient leaders and will communicate with parents.	Will have a registered Mate to assist the Skipper.	Achieve Bronze, plus ship will hold a meeting where plans are reviewed with parents.	Achieve Silver, plus adult leadership will have been identified prior to start of the next program year.	50	100	200
#9	<b>Trained leadership:</b> Will have trained and engaged leaders at all levels. All leaders are required to have youth protection training. (Online/remote training is acceptable.)	Skipper or a Mate will have completed position-specific training.	Achieve Bronze, plus the Skipper and all Mates will have completed position-specific training or, if new, will complete within three months of joining.	Achieve Silver, plus at least two committee members will have completed committee training. One leader has completed advanced training of at least 5 days.	100	200	300

**Bronze:** Earn at least 550 points by earning points in at least 6 objectives.  
**Silver:** Earn at least 800 points by earning points in at least 7 objectives.  
**Gold:** Earn at least 1,100 points by earning points in at least 7 objectives.

**Total points earned:** \_\_\_\_\_  
**No. of objectives with points:** \_\_\_\_\_

- Our ship has completed online rechartering by the deadline in order to maintain continuity of our program.  
 We certify that these requirements have been completed:

Skipper \_\_\_\_\_ Date \_\_\_\_\_  
Boatswain \_\_\_\_\_ Date \_\_\_\_\_  
Commissioner \_\_\_\_\_ Date \_\_\_\_\_

This form should be turned in to your unit commissioner or the Scout service center as directed by your council.

# **Scouting's Journey to Excellence**

## **2023 Ship Planning, Performance, and Recognition**

Journey to Excellence uses a balanced approach to measure performance. It guides program planning before the year begins, monitors activities for continuous improvement during the year, and recognizes performance at the end of the year. In planning your strategy, use actual numbers from the previous year to guide your performance improvement goal planning. The period for measuring performance will be the calendar year.

Planning and Budget Measures	
1	The Ship will have a program plan and budget that is reviewed at all Ship committee meetings, and the Ship will follow BSA policies relating to fundraising and fiscal management as found on the Unit Money-Earning Application form and any other publication that the council has developed for fundraising and fiscal management. A meeting will be held with youth leaders where they develop plan for the next program year. The Ship's program plan should be shared with the Unit Commissioner. Committee meetings may be held remotely.
Membership Measures	
2	The Ship will have growth plan to serve diversity of community and conduct formal recruiting event. Have active pin in BeaScout.org. On December 31, 2023, Ship has increase in number of youth members as compared to number registered on December 31, 2023. A membership growth plan template can be found at <a href="http://www.scouting.org/membership">www.scouting.org/membership</a> .
3	Number of youth members on most recent charter renewal (A) divided by number of youth registered at end of prior charter year (B) plus new members recruited (C) minus any age-outs (D). Total = $(A) / (B+C-D)$ . Age-outs are youth who are too old to reregister as Sea Scouts. Compare members at 2023 recharter with members at 2022 recharter. For December charter expiration, use Jan, 2024 and Jan.2023 recharter.
Program Measures	
4	The Ship will have regular activities (not including normal Ship meetings). Number of youth participating in at least one super activity/long cruise, divided by the number of Sea Scouts registered in the ship on June 30, 2023.
5	The Ship will have elected youth leaders as Boatswain, Boatswain's Mate, Yeoman, and Purser who are leading the activities of the Ship. Officers will hold regular Quarterdeck meetings and will receive training. Each ship activity will have a youth leader.
6	Ship members will earn the Apprentice Rank shortly after joining. Meetings allow Ship members to participate in fitness and citizenship activities. The Ship encourages achievement through the advanced Sea Scout ranks.
7	The Ship will participate in at least two service projects during the year and enters them on the internet advancement website or through Scoutbook. The projects may be completed as joint projects with other organizations. At least one project must benefit the chartered organization.
Volunteer Leadership Measures	
8	The Ship will have Skipper, Mate, and a Committee of at least three members. Ideally, the Chartered Organization Representative should not be dual registered as one of the Committee members. The Ship will hold a meeting where program plans are shared with parents. Volunteer leaders will be selected prior to the next program year.
9	Skipper and Mates will have had an orientation and will have completed youth protection training. Skipper and Mates (paid or multiple registration) will have completed position-specific training or, if new, will complete within three months of joining. Two Committee members will have completed Committee training.

Scoring the ship's performance: To determine the ship's performance level, you will use the above information to determine the points earned for each of the 9 criteria and then add those individual point scores to determine a composite score. Count only the highest point total achieved in any one criterion. Bronze level requires earning at least 550 points in at least 6 criteria, Silver level requires earning points in at least 7 criteria and 800 points, and Gold level requires earning points in at least 7 criteria and 1,100 points.

**For more resources including workbooks and planning guides: [www.Scouting.org/jte](http://www.Scouting.org/jte)**

