CRM User Forum

January 18, 2023 John Kuehn ~ Valerie Eaton Cornelia Ellis ~ Don Day



Objectives

- Contribution Statements
- Batch Cleanup
- Data Lists
- Questions Answers



Creating the Annual Contribution Statements



Contribution Statements

- Should be mailed donors by the last day of January.
- Contribution statement template in CRM is ready for use.

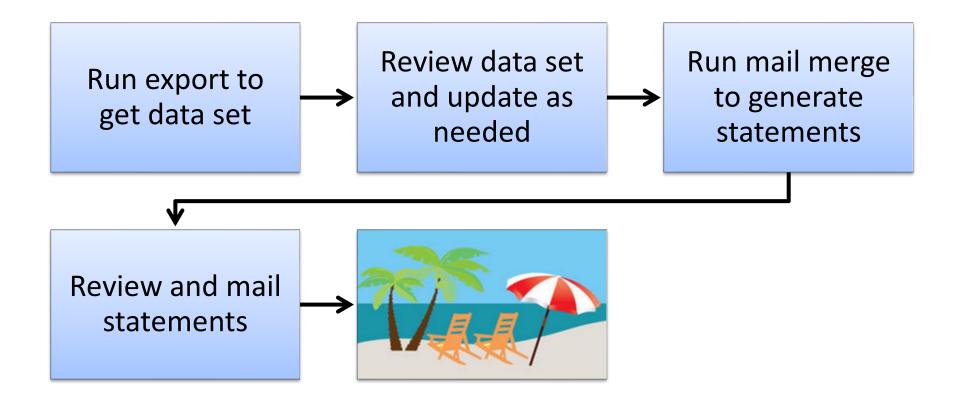


IRS Publication 1771, Charitable Contributions–Substantiation and Disclosure Requirements

- A donor must have a bank record or written communication from a charity for any monetary contribution before the donor can claim a charitable contribution on his/her federal income tax return
- A donor is responsible for obtaining a written acknowledgment from a charity for any single contribution of \$250 or more
- A charitable organization is required to provide a written disclosure to a donor who receives goods or services in exchange for a single payment in excess of \$75
- Recipient organizations typically send written acknowledgments to donors no later than January 31 of the year following the donation.



Process Overview





Process Overview

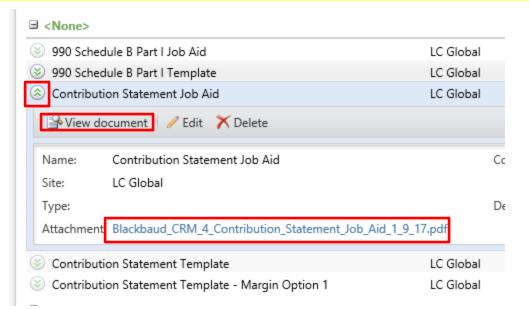
- Marketing and Communications>Packages>Letters and documents>View letters and documents>Documents tab
- Job Aids have detailed, step-by-step instructions





To Download Document

- Click the Chevron
- Either click "View document" or click the document hyperlink to download.
- DO NOT edit and/or change the site from LC Global to your council.





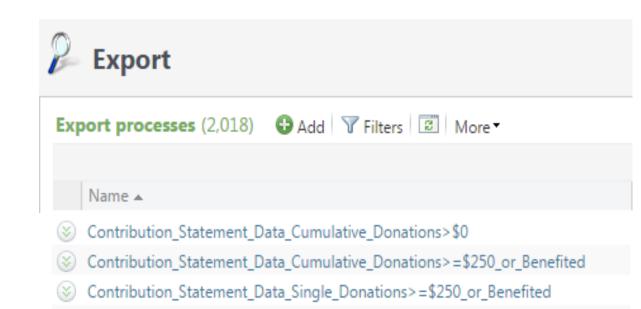
Run Export

- 3 Choices
 - Cumulative contributions > \$0
 - All donors get statements
 - Cumulative contributions >= \$250 or Benefited
 - Donors that give \$250 or more, cumulatively, and any donors that received benefits get statements
 - Single contribution >= \$250 or Benefited
 - Donors that give a single gift of \$250 or more and any donors that received benefits get statements



Run Export

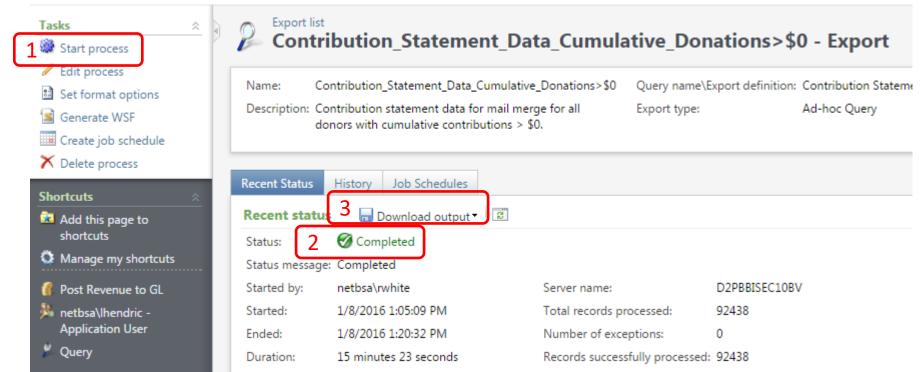
• Administration>Tools>Export





Run Export

 Because you are site secured <u>only your</u> <u>records</u> will be returned when you run this.





Review and Update

- Review your data and make updates as needed
- Add a dummy record at end of the file

	Α	В	С	D	E	F	G	Н	Ι	J	К	L	М	N	0	Р	Q
1	BUSINESS	Site ID	ID	Last	First	Address	City	State	ZIP	Date	Transactio	Appeal	Amount	Receipt A	Benefit Va	Benefit D	Revenue I
2	1	42	8-1009096	Genented	h	1 Dna Way	South San	CA	94080-491	*****	Payment	(042) S15 -	\$900.00	\$900.00			rev-14573
3	2	42	8-1215544	Domingue	Francisco	3985 Lyma	Oakland	CA	94602-185	*****	Payment	(042) S16 -	\$300.00	\$300.00			rev-14697
4	3	42	8-1215650	Peterson	Andrew	103 Monti	Piedmont	CA	94611-392	*****	Payment	(042) S16 -	\$250.00	\$250.00			rev-14689
5	4	42	8-1217480	Kuesel	Christoph	3829 Rand	Oakland	CA	94602-120	*****	Payment	(042) S16 -	\$500.00	\$500.00			rev-14709
6	5	42	8-1217491	Kim	Kenneth	240 Estate	Piedmont	CA	94611-331	*****	Payment	(042) S16 -	\$100.00	\$100.00			rev-14688
7	6	42	8-1224086	Lymburn	Bruce	50 Wynga	Piedmont	CA	94611-362	*****	Payment	(042) 150	\$260.00	\$260.00			rev-14692
8	7	42	8-1224086	Lymburn	Bruce	50 Wynga	Piedmont	CA	94611-362	*****	Payment	(042) 150	\$400.00	\$0.00			rev-14700
9	8	42	8-1224086	Lymburn	Bruce	50 Wynga	Piedmont	CA	94611-362	*****	Payment	(042) 150	*****	*****			rev-14700
10	9	42	8-1224086	Lymburn	Bruce	50 Wynga	Piedmont	CA	94611-362	*****	Payment	(042) S16 -	*****	*****			rev-14701
11	10	42	8-1228420	Pierce	Christoph	4085 Whit	Oakland	CA	94602-243	4/6/2015	Payment	(042) S15 -	\$100.00	\$100.00			rev-14601
591	590	42	8 1571911	Cheung	Daniel	125 Ronad	Piedmont	CA	94611	****	Payment	(042) S16	\$100.00	\$100.00			rev-14711
592			Dummy	Dummy	Discard							. ,					
						J											



Review and Update

- Review Columns W and X
 - Possible benefit issue
 - Possible receipt or benefit amount issue
 - These issues depend on how you have been using the system
 - Giving category column is on the sheet to help with benefits in column Y



Review and Update

(002) 211 -	\$230.00	Ş230.00	164-21215	440405	FALSE	FALSE	Senting	
(089) S17 -	\$250.00	\$250.00	PAS-13989	61788	FALSE	FALSE	Sebring	
(089) S17 -	\$250.00	\$250.00	PAS-13975	60848	FALSE	FALSE	Family	
(089) S17 -	\$250.00	\$250.00	PAS-13969	60470	FALSE	FALSE	Community -	DCA
(089) A17	########	\$0.00	rev-41589	491027	TRUE	TRUE	Mexico Trip	
(089) A17	\$120.00	\$0.00	rev-41598	497003	TRUE	TRUE	Kendra Scott I	Necklace
(089) A17	\$500.00	\$0.00	rev-41598	497682	TRUE	TRUE	Golf Clubs and	d Bag
(089) A17	\$100.00	\$100.00	rev-41598	498645	FALSE	FALSE	Sponsor	
(089) A17	\$40.00	\$0.00	rev-41599	499007	TRUE	TRUE	Play and Musi	ic Lesson
(089) S17 -	\$250.00	\$250.00	PAS-13985	61326	FALSE	FALSE	Community -	DCA
(089) S17 -	#########	****	PAS-13985	61364	FALSE	FALSE	Citrus County	
	+	A						

00/01	400.00				104 41007	334032	I ALUE	IADE	community DCA
89) S1	\$50.00	\$50.00			rev-41706	585076	FALSE	FALSE	Community - DCA
89) X1	\$500.00	\$500.00	_		rev-34061	431701	FALSE	FALSE	1/2 PAGE AD
89) X1	\$1,300.00	\$980.00	\$320.00	Table Sponsor	rev-34061	431585	FALSE	FALSE	Table Sponsors
89) S1	\$500.00	\$500.00	L		rev-41640	533302	FALSE	FALSE	Family
89) S1	\$500.00	\$500.00			PAS-13959	59990	FALSE	FALSE	Board Division
001 01	¢250.00	¢250.00			DAC 12060	60/102	EVICE	EVICE	Community DCA



- Download mail merge template
- Edit merge field values for your council
- Start a <u>Directory mail merge</u>
- Select the contribution statement data file
- Finish the merge



🛯 🗄 S	- (J =	Contribution_Statement_Template v	1.8.2015 docx	Word	?	A - D
FILE	OME INSERT DESI	IGN PAGE LAYOUT REFERENCES	MAILINGS	REVIEW VIEW A	CROBAT	Rich White 👻
E Envelopes	Edit Recipient List	Highlight Address Block ? Highlight Greeting Line ? Merge Fields Insert Merge Field → ?	Preview	Find Recipient	Finish & Merge •	Merge to Adobe PDF
Create	Start Mail Merge	Write & Insert Fields		Preview Results	Finish	Acrobat
A = 1 A = 1 A = 1 A A = 1 A		· <u>2</u> · · · · · · · · · · · · · · · · · · ·	5	· · · · · · · · · · · · · · · · · · ·	1 · · · 7	· · · <u>A</u> · · · ·

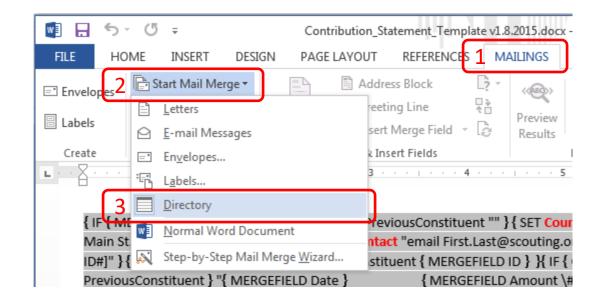
{ IF { MERGESEQ } = 1 "Discard This Page. { SET PreviousConstituent "" } { SET CouncilAddress "Example Council, 123
Main St., Anytown, TX 12345" } { SET CouncilContact "email First.Last@scouting.org" } { SET CouncilTaxID "[Federal Tax
ID#]" } { SET Year "2015" }" "" } { SET CurrentConstituent { MERGEFIELD ID } } IF { CurrentConstituent } = {
PreviousConstituent } "{ MERGEFIELD Date } { MERGEFIELD Amount \# "\$#,###,###0.00 } { MERGEFIELD
Appeal } IF { MERGEFIELD Benefit_Value } <> "" "{ SET BenefitValue { MERGEFIELD Benefit_Value \# "\$#,###,###0.00 }
}" "{ SET BenefitValue 0 }" } BenefitValue \# "\$#,###,###0.00 } SET NetContribution { = { MERGEFIELD Amount } - {
BenefitValue } } NetContribution \# "\$#,###,###0.00 } SET TotalPaid { = TotalPaid + { MERGEFIELD Amount } } } SET
TotalContribution { = TotalContribution + { NetContribution } } SET TotalBenefitValue { = TotalBenefitValue + {
BenefitValue } } " "

 Total:{ TotalPaid \# "\$#,###,###0.00 }
 { TotalBenefitValue

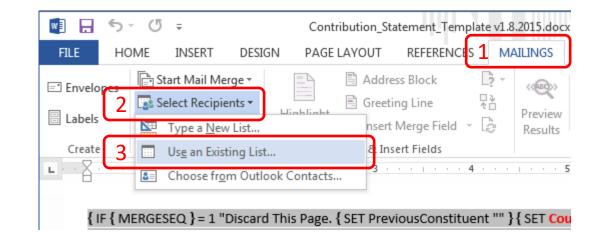
 \# "\$#,###,###0.00 }{ TotalContribution \# "\$#,###,###0.00 }{ SET TotalPaid 0 }{ SET TotalContribution 0 }{ SET

 TotalBenefitValue 0 }



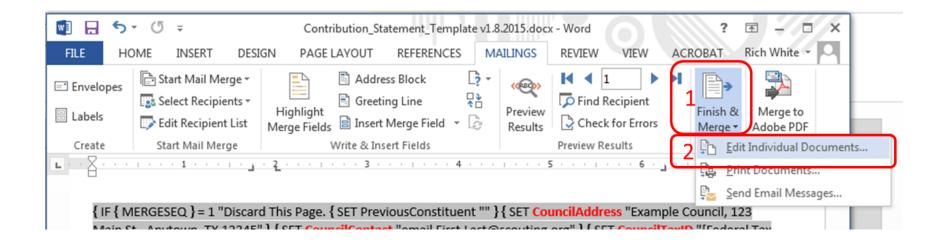




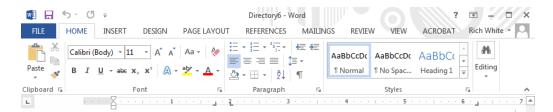


• Navigate to your downloaded data file and select it









Clifford Wang 603 Blair Ave Piedmont, CA 94611-3405

Dear Clifford Wang,

The following is a list of paid contributions for the calendar year 2015 recorded by Example Council, 123 Main St., Anytown, TX 12345 (Federal Tax ID [Federal Tax ID#]). Thank you for your generous support of Scouting! If you have any questions or concerns, please email First.Last@scouting.org.

Date	Amount Paid	Appeal Name	Benefit Value	Net Contribution
10/14/2015	150.00	(042) S16 - 2016 Friends of Scouting Benefit: Something cool!	100.00	50.00
12/21/2015	150.00	(042) S16 - 2016 Friends of Scouting	0.00	150.00
12/22/2015	150.00	(042) S16 - 2016 Friends of Scouting	0.00	150.00
12/23/2015	150.00	(042) S16 - 2016 Friends of Scouting	100.00	50.00
		Benefit: Something awesome!		
12/24/2015	150.00	(042) S16 - 2016 Friends of Scouting	0.00	150.00
12/25/2015	150.00	(042) S16 - 2016 Friends of Scouting	0.00	150.00
12/26/2015	150.00	(042) S16 - 2016 Friends of Scouting	0.00	150.00
12/27/2015	150.00	(042) S16 - 2016 Friends of Scouting	0.00	150.00
12/28/2015	150.00	(042) S16 - 2016 Friends of Scouting	100.00	50.00
		Benefit:		
Total:	\$ 1,350.00		\$ 300.00	\$ 1,050.00



Review and Mail

- Print, fold, stuff and mail per your council's usual procedure
- Discard the first and last pages from the merge file



Batch Cleanup

Batch Entry							
Uncommitted Batches	Committed Batches						
Uncommitted batc	hes (922) 🛛 Ə Add 📥 Batch search 📧 More -						
Date range:	Sites: All sites	▼ 品					
Search	🕒 Columns 🔹 🏹 Clear all filters						
Batch number	W Batch template	V					
🛞 L0858764	zAPTG Local Council Recurring Gift Commitment Batch	1					
🛞 L0862445	zAPTG Local Council Donation Batch						



Data Lists in CRM



Where to find Data Lists

Constituents Tab

- Interactions List
- Organization Donor List
- Employer-Employee Relationships
- BSA Eagles List builder

Revenue Tab

- Appeal progress results
- Gift in Kind List
- Recurring Gift list
- Revenue Data Hygiene





2

Council Support

Home > Council Support > Council Funding and Finance > Council Administration

Council Management Support

Contact Council Management Support

Council Assessments

Council Board Resources

Council Business Practices

Council Fiscal Management and Training

Journey to Excellence

Council Funding and Finance

Financial Planning

Funding The Council

Council Administration

Local Council Financial Audits

Back Office Business Solutions

Council Administration

The sections below provide tools for Council staff to assist them in the proper management of their Concil. This is designed for staff use but may provide detailed information to volunteers interested in the particular topics.

Accountable Plan Template

Council Office Procedures Council Stewardship Policies FASB Accounting Changes and the BSA - new for 2018 Fiscal Management Procedures for Stewardship Fiscal Policies and Procedures for BSA Units – Revised April 2022 - - BSA Units PayPal and Venmo Reporting Update Interpreting Financial Statements Life Insurance Imputed Calculation Local Council Accounting Manual Local Council Financial Audit Tools New York Conflict of Interest Policy–Updated March 20 New York Conflict of Interest Policy-March 2014 Records Retention Policy- Updated January 2012 Presentation: Fringe Benefits: Employer-Prov ived Vehicles and Group-Term Life Insurance – Uploaded April 2014 Record Camp Card Transactions—PeopleS Record Product Sales in General Ledge **Time Study Forms**

Blackbaud CRM Resources

BSA Fiscals Forum

PeopleSoft Support

Accounts Payable

www.scouting.org/financeimpact

Q





BOY SCOUTS OF AMERICA

JOIN US GIVE SHOP MY.SCOUTING



Council Support

Council Management Support

CRM Resources

Contact Council Management Support

Council Assessments

Council Business

Practices

Training

Council Fiscal

Management and

Council Board Resources

Report Cookbook (for OLTP) BSA Appeal Progress & Appeal Constituent Reports

Home > Council Support > Council Funding and Finance > Council Administration > CRM Resources

2022

2021

CRM Process Videos

January 2022 User Forum – Slide Deck – recording February 2022 User Forum – Slide Deck – recording March 2022 User Forum – Slide Deck – recording April 2022 User Forum – Slide Deck – recording

CRM (Blackbaud) User Forum Presentations

Creating Constituent Interactions * Using the Constituent Interaction Data List * Using Development Workspace
 * Scouting Gives Setup

Journey to Excellence

Council Funding and Finance

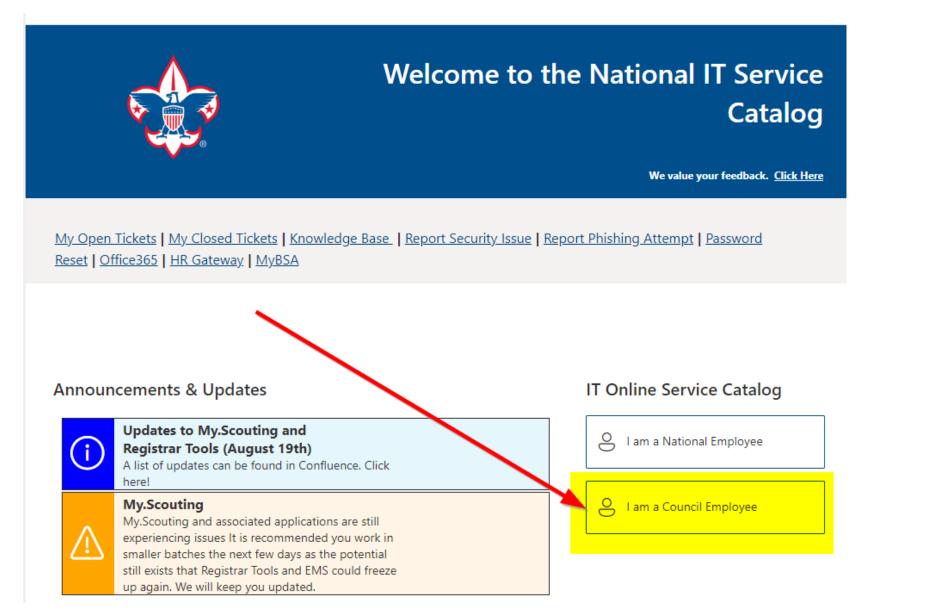


Member Care Self-Service

<u>http://membercare.scouting.org</u>

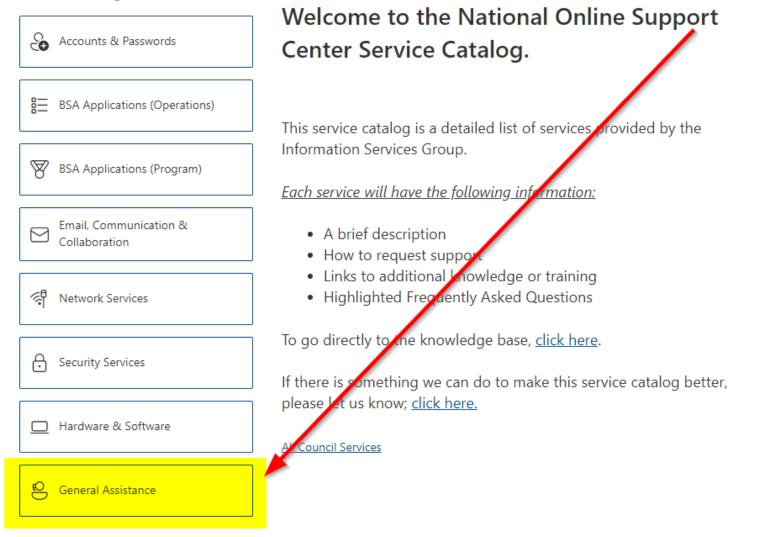
• Creating an incident directly in JIRA





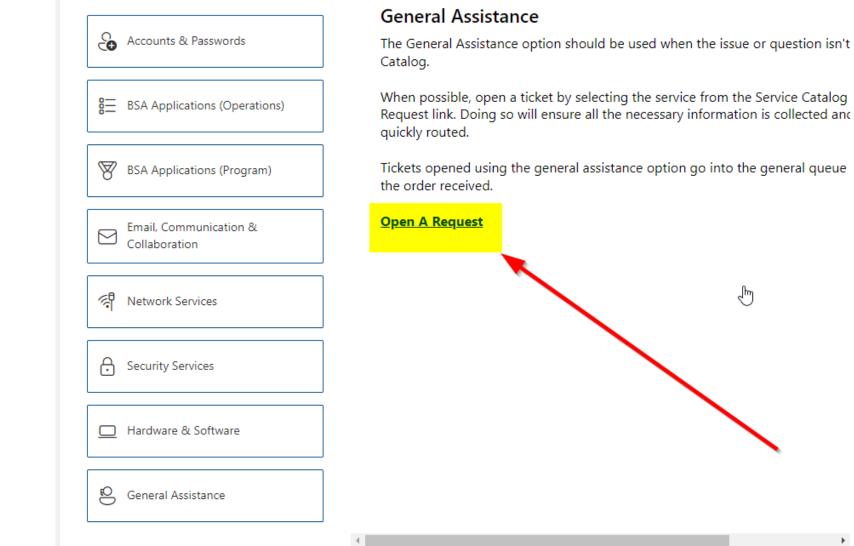


Service Categories



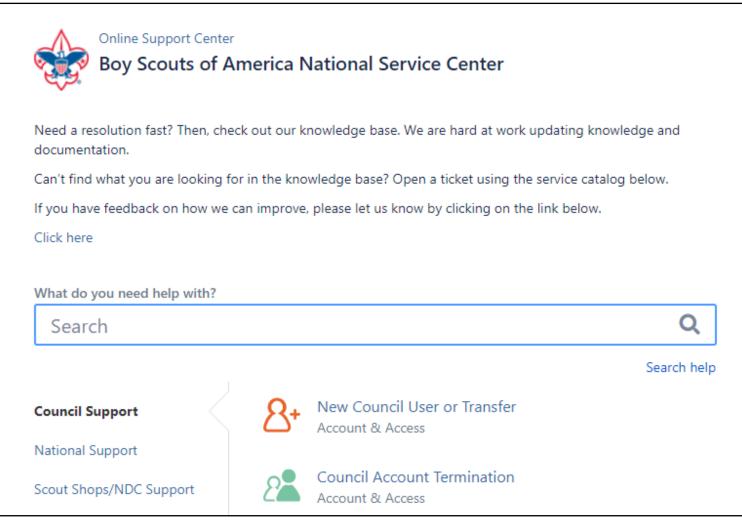


Service Categories



Prepared. For Life.™

http://membercare.scouting.org





Summary – Description – Council

Summary

DI II				
Riackbaud	nood	DOW	000/00/01	cotocory
Blackbaud -	neeu	new	uiviilu	category
			2	

A brief description of your problem.

Description - For quick resolutions please provide as much detail as possible.

Please provide me a list of giving categories

Council #

006 Black Warrior Council

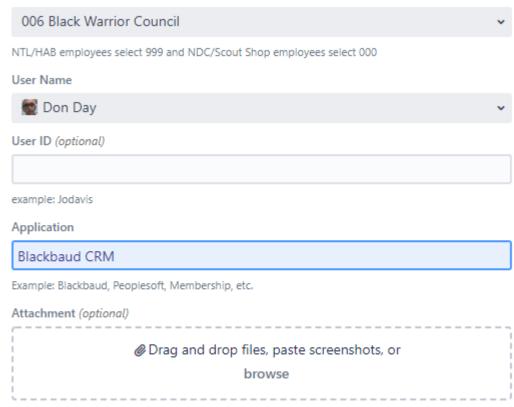
~

NTL/HAB employees select 999 and NDC/Scout Shop employees select 000



User Name – Application - Attachments

Council



Create Cancel



Next Forum

February 15, 2023 10:00 am & 2:00 pm CT



Questions & Answers

