CRM User Forum

September 21, 2022 Cornelia Ellis – John Kuehn Valerie Eaton – Don Day



Objectives

- Add an appeal in CRM
- Review types of batches
- Pledges Receivable Aging
- Creating an Unworked Constituent list
- New Data Lists available in CRM
 - Organization Donor List
 - Household donors
 - Revenue data hygiene
 - Appeal data list updates
- Questions Answers



Creating an appeal











1	Home - Constituents - Ma	rketing and Communicatio	ons - Revenue	• • Events •	Prospects 🝷 Fur	ndraising 🝷 A	nalysis 🝷 Ad	ministration	•
Ð	🔱 Appeal: () S2022 Friend	s of Scou	ıting 202	22				
	Description: Friends of So	couting 2022	Start date:	1/1/2022					
	Business unit:		End date:	12/31/2022					
	Category: Annual Givir	ng (Friends of Scouting)	Goal:	\$1,000,000.00					
	Report code: 2022		Status:	Active					
	Site: t C	Council	Membership:						
		1 2							
		arianations Dries Anna	al Contributi	Dave Dave or	Palancas	Pauanua Da	tails (Calita)	Pavanua D	atails (Muita offs)
	Revenue summary	esignations Phot Appe	a Contributi	ions Paymer	its balarices	Revenue De	talis (opiits)	Revenue D	etalis (write-olis)
	Contributions - posted	d 9/20/2022 😨 M	ore						
	Total Contributions	# of Contributions	Average (Contribution	Recent Contribu	ition Ea	arliest Contrib	ution	
	\$134,084.00	23	4	\$573.01	9/12/2022	1	2/13/2021		
	Payments Received - p	oosted 9/20/2022	ore ▼						
	Payments Received	# of Payments Aver	rage Payment	Most Recent	Payme Misma	itch: Appeal?	Mismatch:	Inbound	
	\$131,150.00	198	\$662.37	9/12/2022	Yes		Yes		
	Write-offs - will not n	ost (manual PeopleSc	oft iournal er	stry required	0 El Mores				
	Total Wr	ite-offs	ine journar er	iny requiree	•) Les More		# with \	Write-off	
	lotar Pri						- WIGH		
	Outstanding Palacas	through 0/20/2022		_					
	outstanding Balances	- through 9/20/2022	More		71 J. J. J. J. H.		с I. А.	12	
	Iotal Balances	# Pledges with Balance	Aver	age Balance	Final Installmen	t Due M	lismatch: App	eal?	
	\$3,474.00	4	10	\$86.85	8/5/2022	Ye	es		



Type of batches - review



Committed Vs. Uncommitted Batches

Uncommitted

- Filled out but not recorded
- All batches start as uncommitted

Committed

- After steps are completed, commit a batch
- The batch has been entered and recorded



Batch Entry

Jatch Entry				
Uncommitted Batches Committed Batches				
Uncommitted batches (0) GAdd Match search 🗉 More -				
Date rang <mark>e:</mark> Sites: All sites	¥ .	Show only batches with exceptions	🍸 Apply 🛛 🐺 Reset	
Search 🕄 Columns 🗸 Clear all filters				
Batch numb 🍸 Batch template	√ Description	₩ Owner	$oldsymbol{Y}$ Status $oldsymbol{Y}$ Date ad.	🍸 Catego
•				ŀ



Add a Batch

Batch template:	LC Cash/Check Payment Donation
Batch number:	<next available="" batch="" number=""> Override</next>
Description:	
Owner:	Cornelia Ellis BSA-BSA
	Enable auto-save
Projected #:	0
Projected amount:	\$0.00



Revenue Batch Templates





Pledges Receivable Aging Report



Pledge Receivable Aging Report

• Found under Revenue/Reports/Pledge Receivable Aging Report





How to Run

- Select your council
- Select the Report Code (Appeal Year)
- Select which appeal you would like the report for
- Click View Report

- The	Pledge Receivable Aging Report									
	BSA Organization Appeal	031-Pacific Skyline Council (031) S22 - 2022 IIC/Friends of Scouting V	~	Report Code 2022	~	View Report				



Report Contains

- Report splits by Structure & Giving Category
- List donors who are past due
- Contains data from the previous days data entry

Run Date: Run Time:	8/16/2022 20:08:25		Pledge Receivable Aging Report Page 7 of 7 031-Pacific Skyline Council						
Appeal: BSA Structure: Giving Category:		(031) S22 - 2022 IIC/Fri Pacific Skyline Council Executive Board	ends of Scouting						
		Pledge	Pledge	Pledge	Current		Past Due		
Constituent Name		Date	Amount	Balance	Due	30+	60+	90+	
		17-Feb-22	2,000.00	2,000.00	0.00	0.00	0.00	1,000.00	
		08-Feb-22	2,000.00	2,000.00	2,000.00	0.00	0.00	0.00	
		16-Feb-22	2,000.00	1,050.00	0.00	0.00	0.00	1,050.00	
		17-Feb-22	2,000.00	1,000.00	0.00	0.00	0.00	1,000.00	



Unworked Constituent Listing



"Easy Button" Reports

- Appeal Constituent Report
 - Unworked or worked report
 - Flat list report
 - Export to PDF or Excel
- Appeal Progress Report
 - How are we doing this year compared to prior year
 - Export to PDF or Excel



"Easy Button" Reports

Blackbaud CRM [™] P	Constituents ▼ Name or lookup ID	Add new ▼
Home Constituents Marke	ting and Communications T Revenue T	Events Memberships Prospects Foundations Fundraising Analysis
Revenue		
More tasks	Reports	Transactions
Appeal progress results	🌍 BSA Appeal Const	ituent Export (OLTP) 🛛 🦧 Transaction search
	I BSA Appeal Const	ituent Report (OLTP) 🛛 🚙 Batch entry
	🌍 BSA Appeal Progr	ess Export (OLTP) 🔥 Batch search
	🧊 BSA Appeal Progr	ess Report (OLTP) 🛛 🐨 🐨 Add a payment
	③ Pledge Receivable	Aging Report
	🌍 Appeal Progress b	y Category
	🌍 Appeal Progress b	y Solicitor
	🌍 BSA Summary of A	Appeals
	Solicitor Performa category	nce by revenue
	📃 Account distributi	on



BSA Appeal Constituent Report

Site:	Council 💌 🚺	Report Code	e 2021 💌 💙	
nnual Appeal(s):	All (144) 2021 Eagle Recognition Event (144) EN21 - 2021 Endowment Campaign (144) R21 - 2021 Gifts-in-Kind	Multi-year Appeal(s	 Only include multi-year appeal revenue for: 2021 	
Include Exclud Include All Include Prior Y Include Prior Y Include Prior Y Include Prior Y	e Breakdown Filter /ear 1 Giving Include Current Year Constitue /ear 2 Giving Include Current Year \$0 Pledge /ear 3 Giving Include Donor Status Stats	nt Appeal/Response (Worked) Info (Worked) Info)	Uiew re



BSA Appeal Constituent Report - Exclude

Citer		Parant Cada	2024	2	
Site:	Council	Keport Code:	2021		
nnual Appeal(s):	All	Multi-year Appeal(s):			
	(144) 2021 Eagle Recognition Event				
	(144) EN21 - 2021 Endowment Campaig				
	(144) R21 - 2021 Gifts-in-Kind		4		
Include Exclud	e Breakdown Filter		Only include multi-	-year appeal revenue for: 2021	View
Include Exclud	e Breakdown Filter		Only include multi-	-year appeal revenue for: 2021	Uiew
Include Exclud	e Breakdown Filter	Exclude Current Year So	Only include multi-	-year appeal revenue for: 2021 Zexclude Constituents Marked as Do Not Solicit	View
Include Exclud	e Breakdown Filter nt Year Donors nt Year Non-Donors	 Exclude Current Year So Exclude Current Year No 	Only include multi-	 -year appeal revenue for: 2021 Exclude Constituents Marked as Do Not Solicit Exclude Constituents Marked as Deceased 	View



BSA Appeal Constituent Report - Breakdown

SA Appeal C	Constituent Report (OLTP)			
Site:	Council 💌 1	Report Code:	2021 💌 2	
Annual Appeal(s):	All (144) 2021 Eagle Recognition Event (144) EN21 - 2021 Endowment Campaig (144) R21 - 2021 Gifts-in-Kind	Multi-year Appeal(s):	 Only include multi-year appeal revenue for: 2021 	View repor
Breakdown by Break Down b Break Down b Break Down b Break Down b Break Down b	/ All by BSA Structure Anchor to Latest Re- by Giving Category Sort by Name (Last/ by Solicitor by Revenue BSAFR Group	venue or Constituent Appeal First) Only		



BSA Appeal Constituent Report – Filter - View

Site:	Council 🗸 1	Report Code:	2021 🗸 🗸	
nual Appeal(s):	All	Multi-year Appeal(s):		
	(144) 2021 Eagle Recognition Event			
	(144) EN21 - 2021 Endowment Campaig 3			
	(144) R21 - 2021 Gifts-in-Kind		+	
	4		Only include multi-year appeal revenue for: 2021	Viev
nclude Exclud	le Breakdown Filter			
	As of Date:	Filter on BSA Structure:		
urrent Year Mini	mum Giving:	Filter on Giving Category:		
Prior Year(s) Mini	mum Givina:	Filter on Solicitor:		



BSA Appeal Constituent Report (OLTP)

CY Appeal: S21 - 2021 Friends of Scouting

As of 8/18/2021

PY1 Appeal: S20 - 2020 Friends of Scouting						
PY2 Appeal: S19 - 2019 Friends of Scouting						
PY3 Appeal: S18 - 2018 Friends of Scouting						
Pack 0422 (Individual Langed Linwarked)						
Pack 0422 (Individual, Lapsed, Unworked)						
Community Campaign, [No Solicitor],				101.11		0.10.17
		Contribution	Paid	Write-off	Balance	Sol Credit
	CT	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Reality of the second sec	PY1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	PY2	\$500.00	\$500.00	\$0.00	\$0.00	\$0.00
	PT3	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Crew 2727 Individual, Lapsed, Unworked)						
, Family Campaign, C				_		
	1	Contribution	Paid	Write-off	Balance	Sol Credit
	CY	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	PY1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	PY2	\$185.00	\$185.00	\$0.00	\$0.00	\$185.00
	PY3	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Fabrication, LLC 9, Organization, Lapsed, Unworked))					
Community Campaign, [No Solicitor],	10 A S	a second)			
	1 1 1	Commonion	raiu	Write-off	Balance	Sol Credit
And the second sec	CY	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	PY1	\$100.00	\$0.00	\$100.00	\$0.00	\$0.00
	PY2	\$100.00	\$100.00	\$0.00	\$0.00	\$0.00
	PY3	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Deb Deb Unworked)						
Family Campaign, F		1000				
	1	Contribution	Paid	Write-off	Balance	Sol Credit
	CY	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	PY1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	PY2	\$50.00	\$50.00	\$0.00	\$0.00	\$50.00
	PY3	\$50.00	\$50.00	\$0.00	\$0.00	\$50.00



Report Cookbook

- Can be found on the 'Files' tab of the BBCRM Users Forum on Workplace
- Contains 'recipes' for several reports

Unworked List for Annual Appeal by BSA Structure with 1 Year History

Exclude Current Year Worked Constituents (via a 50 Piedge)

Description: This example shows how to generate a report listing unworked donors for a selected annual appeal by BSA Structure and including one year of giving history.

BSA Appeal Constituent Report (OLTP) Report Code 2023 Site: Alaha Cause m a Multi-year Appealog i. Annual Appeal(s) 40 4.0 (102) F20 - 2020 Friends of Scouting (102) CC11 - Capital Campaign 2010 (104) ADM20 + Maul Annual Recognition Dinne... (102) CCMY - Capital Campaign right office. Paulast Conversion Made to (104) BEL20 - Big Island Eagle Luncheon . Only include multi-year appeal revenue for 2020 Exclude Breakdown Filter Include include All 🜌 Include Prior Year 1 Giving 📓 Include Current Year Constituent Appeal/Response (Worked) Info 🗍 Include Prior Year 2 Giving 🖾 Include Current Year \$0 Pledge (Worked) Info Include Prior Year 3 Giving Include Donor Status Stats Tathate Residence Dites Exclude All Estlude Current Year Doman Exclude Current Vitar Solicitees Exclude Constituents Markesi as Do Not Solicit Exclude Current Year Non-Dondrs Exclude Current Year Non-Solicitees Exclude Constituents Marked as Deceased 🖬 Exclude Current New Worked Constituents (via an Appeal Response) 🗌 Exclude Current Veer Non-Ophory Non-Solicitees 🖬 Exclude Constituents Marked as inactive



Data Lists in CRM



New Data Lists Available in CRM Organization Donor List Household Donors Revenue Data Hygiene Appeal Data List Updates



Organization Donor List

Constituents>Organization Donor List

Bla	ackbaud CRM™P	Constituents • Name or la	okup ID		P Add new	N *			
	ome * Constituents * Ma	rketing and Communications	* Revenue * Ev	vents + Memberships	• Prospects • V	olunteers + Founda	ations * Fundraising *	Treasu	
Sh	ortcuts ×	0.00							
*	Add this page to shortcuts	Constitue	ents						
Q	Manage my shortcuts	Mara tasks		Decemiti		Dem	a sta		
	Information Library			Recognitio	on	кер	orts		
	Shell Decign: Refresh	Interactions Dat	S Interactions Data List		tion Programs List	<i>i</i> a t	🏐 BSA Duplicate Constitue		
	SOL Spanshotz	Organization Do	nor List	S Voluntee	er Award List	J E	SA Eagles Listbuilder	_	
~		Site Search							
2	Business Processes	Site Startin	_						
2	Global Changes							_	
	ETL refresh status	Site ID:					Search		
a	Ad-hoc Query: LXXX CY		•				Clear		
	Worked and Already Given Prospects for	Name:							
	Specific Appeal	Short name:							
	(Selection)								
я	Ad-hoc Query: LVVV	Acronym:							
	Batch Error In Account	Site type:		~					
	the accountdoes not exist	Results (1 recor	rd found)					_	
	Dseudo-Dostina Edit	Site ID	Name +	Short name	Acronym	Site type	Site path		
	Selection First					Local Council	Boy Scouts of A		



Organization Donor List

Constituents>Organization Donor List

	- Organizational Donor List														
Org	Organization Donor List (5,811) 🔞 Morey														
Givi	ng Years greater	than or equal to:	Download to C	SV e Giv	ving greater thar	n or equal to:		\$0.00 Y App	ly 🐺 Reset						
	Giving Years	Lifetime Givi	Lat Autosize all col	umns O	Organization	Org Address	Org City	Org State	Org Zip	Phones\Number Conta	ct ID Contact Title	Contact FN	Contact MN	< 1 2 3 Contact LN	4 5 59 > Contact Address
8	0	\$2,362.00	Kestore grid de	rauits											
8		5200.00													
8	0	\$2,700.00		- 11											
۲	C	\$500.00		- 11											
۲	C	\$75.00		- 11											
۲	C	\$200.00		- U											
8	C	\$10.00		- 11											
8	0	\$5,000.00	_	- H.											
8		\$25.00		- 11											
8		\$750.00													
8	0	\$450.00		- 11											
8	C	\$300.00		- 11											
۲	C	\$200.00		- 11											
۲	C	\$400.00													
۲	C	\$2,000.00		- U											
۲	C	\$150.00		- 11											
8	C	\$100.00													



Organization Donor List

Constituents>Organization Donor List

	- Organizational Donor List														
Organization Do	onor List (1,703)	Ø More▼													
Giving Years greate	Giving Years greater than or equal to: 1 Lifetime Giving greater than or equal to: 1 Apply Apply Reset														
														< 1 2 3	4 5 18 >
Contact Email	Contact Email +	Latest Donat	First Gift Date	First Gift Am	Largest Gift Date	Largest Gift	2022 Revenue	2021 Revenue	2020 Revenue	2019 Revenue	2018 Revenue	2017 Revenue	2016 Revenue	2014 Revenue	2013 Revenue
Home Email A		\$2,500.00	8/27/1999	\$1,000.00	5/9/2011	\$5,000.00	\$0.00	\$2,000.00	\$2,075.00	\$0.00	\$3,500.00	\$3,500.00	\$5,000.00	\$2,500.00	\$2,500.00
Business Email		\$1,000.00	8/2/2018	\$1,200.00	8/2/2018	\$1,200.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$2,200.00	\$0.00	\$0.00	\$0.00	\$0.00
Business Email		\$500.00	5/8/2015	\$300.00	6/13/2017	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$500.00	\$0.00	\$0.00
Business Email		\$2,500.00	3/5/2009	\$1,000.00	2/11/2020	\$2,500.00	\$0.00	\$0.00	\$2,500.00	\$0.00	\$0.00	\$1,250.00	\$1,000.00	\$1,250.00	\$0.00
Business Email		\$1,000.00	5/26/2004	\$1,000.00	2/11/2008	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Business Email		\$1,250.00	8/28/2018	\$2,500.00	9/13/2019	\$2,500.00	\$1,250.00	\$0.00	\$0.00	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$0.00	\$0.00
Business Email		\$1,000.00	3/2/2018	\$1,000.00	7/7/2021	\$1,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00
		\$5,000.00	5/13/2003	\$2,000.00	3/4/2009	\$25,000.00	\$5,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,000.00
Home Email A		\$1,000.00	2/28/2002	\$13,527.00	2/28/2002	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00	\$0.00



Household Donors

Marketing and Communicatons>Appeal Search, select Appeal>Household Donors

Blackbaud CRM [™] P	Constituents Vame or lookup ID	P Add ne	ew 🕶	
Home * Constituents * Marketin	g and Communications * Revenue * Event	s * Memberships * Prospects *	Volunteers * Foundations * Fundraising	 Treasury * Web * Analysis *
Shortcuts	Darketing and Comm	unications		
O Manage my shortcuts	Planning and other tasks	Appeal	Donor relations	
M Information Library	Planning calendar	Appeal search	Receipts	
SQL Snapshots	Appeal Search			
Business Processes				
Global Changes ETL refresh status	Name: %22 FOS C	Category:	*	Search
Ad-hoc Query: LXXX CY	Business unit	✓ Report code:	*	Clear
Worked and Already Given Prospects for	Include inactive	Event:	Q	
Specific Appeal (Selection)		Site:	✓ Ø	
Ad-hoc Query: LVVV	Results (1 record found)			🔂 Add
System "Local Council",	Name -	Description	Category Is active	Site
the accountdoes not exist'	S22 - 2022 FOS Campaign	2022 Friends of Sco	Annual Giving (Frien Yes	



Household Donors

Marketing and Communicatons>Appeal Search, select Appeal>Household Donors

Description: 2022 Friends of Scouting	Start date: 1/1/202	22						
Category: Annual Giving (Friends of Scouting)	Goal: \$0.00	2022						
Report code: 2022	Status: Active							
Site:	Membership:							
Revenue Summary Contributions Payment	Palanasa Davan	Described Conference	Development Develop (MArine - 46-)	Usurshald Denser	Manaking City Claims	Design of the second	Mailines	Decurre
revenue summary contributoris Payment	ts balances Reven	iue Details (Splits)	Revenue Details (vvrite-offs)	Household Donors	Matching Gift Claims	Designations	Mailings	Docume
A Household Donors (4)	ts balances Neven	iue Details (Splits)	Revenue Details (vvrite-otts)	Housenoid Donois	Matching Gift Claims	Designations	mailings	Docume
	Member Name equal	to:	Gave to 2022 F	OS? equal to:	Re	sponse to 2022 FG	OS? equal to	x.
 A Household Donors (4)	Member Name equal	to:	Gave to 2022 F	OS? equal to:	Re	sponse to 2022 R	OS? equal to	
Household Donors (4) A Household equal to: Guy Household a	Member Name equal	to:	Gave to 2022 F	OS? equal to:	Re Gave to 2022 FO	sponse to 2022 R	OS? equal to	22 FOS?
 A Household Donors (4) Ø More ▼ Household equal to: Guy I Household ▲ Member Lookup S Guy F and Kelly F 8- 	Member Name equal p ID Member Guy W. F	to:	Gave to 2022 F Member Age	OS? equal to:	Gave to 2022 FO	Sponse to 2022 FG	OS? equal to	22 FOS?
Household Donors (4) A Household equal to: Guy Household * Member Lookup Guy F and Kelly F 8-	Member Name equal p ID Member Guy W. F Kelly A. F	to:	Gave to 2022 F Member Age 55	OS? equal to:	Gave to 2022 FO	In the second se	OS? equal to	22 FOS?
 ★ Household Donors (4) Ø More▼ Household equal to: Guy 4 Household ▲ Member Lookug ※ Guy F and Kelly F 8- 	Member Name equal D ID Member Guy W. F Kelly A. F Aidan F	to:	Gave to 2022 F Member Age 55 52 19	OS? equal to: Member Gender Male Female Male	Gave to 2022 FO	Designations sponse to 2022 FC VS? Res VS? Ves No No	OS? equal to	22 FOS?



Revenue Data Hygiene

Revenue>Revenue Data Hygiene, search for Council Site





Revenue Data Hygiene

Revenue>Revenue Data Hygiene, search for Council Site

-	- Reven	ue Data Hygiene											
For finding CY or LY revenue attributes (548) 🛛 More +													
Name equal to:	Name equal to: BSA Structure equal to: Giving Category equal to: YApply Reset												
								<					
Lookup ID	Name	Revenue ID	Amount Trans	saction type Applica	ation	Appeal Name 🕶	BSA Structure	Giving Category					
🛞 8-'	James	rev-	\$20.60 Paym	ent Recurrir	g gift	S21 - 2021 Friends							
8-	James	rev-	\$20.60 Paym	ent Recurrir	g gift	S21 - 2021 Friends							
Go to Revenue													



Appeal Data List Updates

Appeal Record>Revenue Summary and Appeal Record>Balances

Appe	al:			Appeal:							
Description: Business unit: Category: Report code: Site:	Description: Start date: 1/1/2020 Business unit: End date: 12/31/2020 Category: Goal: \$0.00 Report code: Status: Active Site: Membership:					Start date: 1 End date: 1 Goal: 5 Status: 4 Membership:	/1/2022 (2/31/2022 (730,000.00 Active				
 Revenue Su 	mmary Contributions Payment	s Balances Revenue	Details (Splits) Revenue Details (M	Revenue Summary Balances: Summary	Contributions Paym	nents Balances	Revenue Details (Splits) Re	venue Details (Write-offs)	Household Donors	Matching Gift Clain	ns Designations I
Contribution	ns - posted 8/16/2022 😰 N	More▼		Tota	al Balances \$25,046.67	# Pledges with Bala	Avera	ge Balance Final Instal \$481.67 6/24/2022	Iment Due	Mismatch: Appeal	2
	Total Contributions \$1,045,211.21	# of Contributions 4127	Average Contribution R \$253.26 1.	 Expand all (a) Colla Balances: Not p 	apse all osted (pending)	Ø More▼					
Payments R	eceived - posted 8/16/2022	Ø More ▼		Adjustment Post Status	GL Post Status	Total Balances	# of Pledges with Balance	Average Balance	Latest with Balance	Earliest with Balance	Mismatch: Appeal?
	Payments Received \$954,989.03	# of Payments 4652	Average Payment N \$205.29 1	 Balances: BSA S 	tructure (3)	3274, 155.00		334,274.13	7/14/2022	7/14/2022	765
Write-offs -	will not post (manual Peoples	Soft journal entry requ	iired) 🗵 More 🕶	BSA Structure		Total Balar	nces # Pledges w 335.00	ith Balance 2			
	Total Write-offs \$92,990.85		# with Write-off 454			\$7,9 \$17,4	553.34 458.33	15 35			
Outstanding	Balances - through 8/16/202	2 🗵 More -		* Balances: Giving	g Category (2)	More*					
	Total Balances #1	Giving Category		Total Balar	nces # Pledges with \$35.00	Balance * 2					
						\$25,0	011.67	50			



Where to find Data Lists

Constituents Tab

- Interactions List
- Organization Donor List
- Employer-Employee Relationships
- BSA Eagles Listbuilder

Revenue Tab

- Appeal progress results
- Gift in Kind List
- Recurring Gift list
- Revenue Data Hygiene



Tracking Your Appeal Progress



Navigating to the Appeal Record

Blackbaud CRM [™] P	ppeal name	P Add new -
Home Constituents Marketing and Com	munications 🔻 Revenue 👻 Events 👻 Prospec	ts • Foundations • Fundraising • Analysis • Administra
Marketing and Comm	unications	
Appeal	Donor relations	Pledge card report
🕷 Appeal search	🧞 Receipts	Run pledge cards
🦉 Add an appeal	🍰 Acknowledgements	
🍂 Appeal mailings	🦸 Reminders	
🖉 Appeal progress results	🍰 Planned gift acknowledgements	
	🖄 Manage correspondence	
Reports	Marketing efforts	Packages
BSA Appeal Organization Structure	🞗 Direct marketing efforts	Creatives
Report	<i>រ</i> Marketing plans	🐺 Export definitions
Appeal profile	🚝 Public media efforts	🗐 Letters and documents
Appeal performance	🧟 Source codes	Materials and expenses
		🚺 Packages



Appeal Search

Appeal Search				
Name: (# 520	Category:		*	Search
Business unit:	Report code:	*	Clear	
Include inactive	Event:		Q	
	Site:		* P	
Results (1 record found)				🔂 Add
Name 🗸	Description	Category	Is active	Site
S20 - Friends Of Scouting	2020 Friends of Sco	Annual Giving (Frien	Yes	
•				•
Help				Select Cancel



Multiple tabs available

Blackbaud CRM [™] P	Appeals - Appeal no	ime		P Add	new 👻					Welcome, Jenn i
Home - Constituents - Mark	eting and Communica	tions - Revenue -	Events - Prospe	cts - Foundations -	Fundraising - An	alysis 🔹 Adm	inistration -			
🔱 Appeal: (💵)	S20 - 2020 F	riends of S	couting							
Description: 2020 Friends of	of Scouting	Start date: 10	//31/2019							
Category: Annual Giving	(Friends of Scouting)	Goal: \$0	.00							
Site:		Status: Ac Membership:	tive							
Revenue Summary Contrib	utions Payments	Balances Rever	nue Details (Splits)	Matching Gift Claim	s Designations	Mailings	Documentation	Mismatch: Appeals?	Solicitor Credits by Group	Prior Appeal
Contributions - posted	2/18/2020	More▼								
Total Contribu	tions	# of Contribution	s Av	erage Contribution	Recent Contributio	n	Earliest Contr	ibution		
\$87,	940.01	2	277	\$317.47	2/18/2020		10/7/2019			
Payments Received - po	sted 2/18/2020									
Payments Rec	eived	# of Payment	is l	Average Payment	Most Recent Payme	ent	Mismatch: Ap	opeal?	Mismatch: Inbound Channel	?
\$39	,141.11	1	189	\$207.10	2/18/2020		No		Yes	
Write-offs - will not pos	t (manual People	Soft journal entr	y required)	More						



Contributions

🔱 Appeal: (💷) S20 - 2020 Friends of Scouting

Description:	2020 Friends of Scouting	Start date:	10/31/2019
Business unit		End date:	12/31/2020
Category:	Annual Giving (Friends of Scouting)	Goal:	\$0.00
Report code:	2020	Status:	Active
Site:	Council	Membership	

Revenue Summary	Contributions	Payments	Balances	Revenue Details (Splits)	Matching Gift Claims	Designations	Mailings	Documentation	Mismatch: Appeals?	Solicitor Credits by Group	Prior Appeal		
Contributions: S	Contributions: Summary - posted 2/18/2020 😨 More -												
Total Contributions # of Contributions Average Contribution Recent Contribution Earliest Contribution													
	\$87,940.01			277	\$317.47	2/18/2020		10/7/2019					
🛞 Expand all 🛞 🤇	⊗ Expand all ⊗ Collapse all												
	s: Not posted	(pending)											
Contribution	ns: BSA Structu	ire - posted	(6)										
× Contribution	Contributions: Giving Category - posted (3)												
Contributions: Both BSA Structure & Giving Category - posted (12)													



By Giving Category or by Structure

Revenue Summary	Contributions	Payments	Balances	Revenue Details (Splits)	Matching Gift Claim	s Designations	Mailings	Documentation				
Contributions: S	ummary - pos	ted 2/18/202	20 3	More •								
Total	Contributions		# of Contr	ibutions Av	verage Contribution	Recent Contributio	n	Earliest Contrib				
	\$87,940.01			277	\$317.47	2/18/2020		10/7/2019				
🛞 Expand all 🛞 G	Collapse all											
Contributions: Not posted (pending)												
Contribution	s: BSA Structu	re - posted (6	6)									
	s: Giving Cate	gory - posted	: (3) 🗊	More •								
Giving Category 🔺			Total Contr	ibutions	# of Contributions	Average Contribu	ution					
Board			5	\$25,750.00	21	\$1,	,226.19					
Community			9	\$13,520.01	55	S	245.82					
Family			5	\$48,670.00	201	S	242.14					
Contribution	s: Both BSA St	tructure & Gi	ving Cate	agory - posted (12)								



Solicitor Credits

Revenue Summary	Contributions	Payments	Balances	Revenue Details (Splits)	Matching (Gift Claims	Designations	Mailings	Documentatio
Appeal Solicitor	Credits by Soli	citor Grou	pnote: s	olicitor's row is bold w	vhen fundr	aising goa	al is achieved	(44) 🗉	More▼
BSA Structure	Giving Cate	gory Ina	ctive?	Group Name		Group Pub	olic Name	Solicito	or Cre
Hoover									
🛞 Hoover	Family	No		Pack 3151 BP Wilton - 133	(163962)	Pack 3151			\$25.00
🛞 Hoover	Family	No		Pack 3153 FP Durant - 133	(163963)	Pack 3153			\$195.00
🛞 Hoover	Family	No		Troop 0127 BT Muscatine	- 133 (164	Troop 0127	,		\$780.00
🛞 Hoover	Family	No		Troop 0151 BT Wilton - 13	3 (164235)	Troop 0151			\$25.00
🛞 Hoover	Family	No		Troop 0426 BT Muscatine	- 133 (100	Troop 0426	j		\$850.00
🛞 Hoover	Family	No		Troop 1127 GT Muscatine	- 133 (100				\$250.00
E Council									
∃ Inali									
🗄 Kittan									
∃ Mesquakie									
∃ Saukenuk									



Revenue Details (Splits)

Description: 2021 Friends of Scouting Business unit:	Start date: 1/1/2 End date: 12/31 Cool 5200	021 /2021							
Lategory: Annual Giving (Friends of Scouting)	Goal: \$200,0 Status: Active	000.00							
Site: Council	Membership:	-							
Revenue Summary Contributions Payment	s Balances Rev	enue Details (Splits)	Matching Gift Claim	ns Designations	Mailings D	ocumentation	Mismatch: A	opeals? Soli	citor Cred
Constituent equal to:	Transaction equal t		Applicat	ion not equal to:		Download to Download to Autosize all co	CSV XLSX plumns	ual to:	
Constituent equal to: Verified Constituent	Transaction equal t	Transaction	Applicat Application	ion not equal to:	Total Amour	Download to Download to Autosize all co Restore grid o	CSV XLSX olumns defaults t St	tatus GL Pos	st Date
Verified Constituent	Date	Transaction	Application	Split Amount	Total Amour \$34.94	Download to Download to Autosize all co Restore grid o Check	CSV XLSX olumns defaults Posted	tatus GL Pos 12/31/2	st Date
Constituent equal to: Verified Constituent	Date 12/31/2021 12/31/2021	Transaction Payment Payment Payment	Application Donation Donation Donation	Split Amount \$34.94 \$17.50	Total Amour \$34.94 \$17.50	Download to Download to Autosize all co Restore grid o Check Check Check	CSV XLSX olumns defaults Posted Posted	tatus GL Pos 12/31/2 12/31/2	st Date 2021 2021
Constituent equal to: Verified Constituent Verified Constituent	Date 12/31/2021 12/21/2021 12/28/2021 12/15/2021	Transaction Payment Payment Payment Payment	Application Application Donation Donation Donation Donation	ion not equal to:	Total Amour \$34.94 \$17.50 \$150.00 \$61.20	Download to Download to Autosize all co Restore grid o Check Check Check Check	CSV XLSX olumns defaults Posted Posted Posted Posted	tatus GL Pos 12/31/2 12/31/2 12/28/2 12/15/2	st Date 2021 2021 2021
Constituent equal to: Verified Constituent Verified S S S S S S S S S S S S S S S S S S S	Transaction equal t Date 12/31/2021 12/31/2021 12/28/2021 12/15/2021 12/10/2021	Transaction Payment Payment Payment Payment Payment Payment Payment	Application Application Donation Donation Donation Donation Donation Donation Donation	ion not equal to:	Total Amour \$34.94 \$17.50 \$150.00 \$61.20 \$34.94	Download to Download to Autosize all co Restore grid co Check Check Check Check Check Check Check	CSV XLSX olumns defaults Posted Posted Posted Posted Posted	tatus GL Pos 12/31/2 12/31/2 12/28/2 12/15/2 12/10/2	st Date 2021 2021 2021 2021 2021 2021
Constituent equal to: Verified Constituent S S S S S S S S S S S S S S S S S S	Transaction equal t Date 12/31/2021 12/31/2021 12/28/2021 12/15/2021 12/10/2021 12/6/2021	Transaction Payment	Application Application Donation Donation Donation Donation Donation Donation Donation Donation Donation	ion not equal to: Split Amount \$34.94 \$17.50 \$150.00 \$61.20 \$34.94 \$17.50	Total Amour \$34.94 \$17.50 \$150.00 \$61.20 \$34.94 \$17.50	Download to Download to Autosize all co Restore grid o Check Check Check Check Check Check Check Check Check	CSV XLSX olumns defaults Posted Posted Posted Posted Posted Posted Posted	tatus GL Pos 12/31/2 12/31/2 12/28/2 12/15/2 12/10/2 12/6/20	st Date 2021 2021 2021 2021 2021 2021 2021
Constituent equal to: Verified Constituent Verified Constituent	Transaction equal t Date 12/31/2021 12/31/2021 12/28/2021 12/15/2021 12/10/2021 12/6/2021 11/9/2021	Transaction Payment	Application Application Donation	ion not equal to: Split Amount \$34.94 \$17.50 \$150.00 \$61.20 \$34.94 \$17.50 \$14.94 \$17.50 \$111.69	Total Amour \$34.94 \$17.50 \$150.00 \$61.20 \$34.94 \$17.50 \$111.69	Download to Download to Autosize all co Restore grid co Check Check Check Check Check Check Check Check Check Check Check Check Check	CSV XLSX olumns defaults Posted Posted Posted Posted Posted Posted Posted	tatus GL Pos 12/31/2 12/31/2 12/28/2 12/15/2 12/10/2 12/6/20 11/9/20	st Date 2021 2021 2021 2021 2021 2021 2021 202



Add to Shortcuts

Blackbaud CRM [™] P	Appeals Appeal nar	ne		P	Add new 🔻		
Home - Constituents - Marketin	ig and Communicat	ions 🔹 Revenue 👻	Events - Pr	ospects 🝷 Fo	oundations 👻 Fundraising	 Analysis Adminis 	tration 🔹
Z Tasks ×		l: (100) S20	- 2020 F	riends (of Scouting		
Reports ×					y		
Shortcuts	Description: 2020 Friends of Scouting			Start date:	10/31/2019		
Add this page to	Business unit:		End date:	12/31/2020			
shortcuts	Category: Ar	nnual Giving (Friends	of Scouting)	Goal:	\$0.00		
🗘 Manage my shortcuts	Report code: 20	020		Status:	Active		
Batch entry	Site:	i Council		Membersh	nip:		
Constituent search							
A Transaction search	Revenue Summan	y Contributions	Payments	Balances	Revenue Details (Splits)	Matching Gift Claims	Designations
Information library	Revenue Appl	ication Details ((Current) - al	l "splits" fo	or committed pledges	payments, and auc	tion donation
🖗 Reminders						, ,	
Appeal Progress by Category	Constituent equa	al to:		Transactio	n equal to:	✓ Applica	tion not equal to
9990							





Council Support

Home > Council Support > Council Funding and Finance > Council Administration

Council Management Support

Contact Council Management Support

Council Assessments

Council Board Resources

Council Business Practices

Council Fiscal Management and Training

Journey to Excellence

Council Funding and Finance

Financial Planning

Funding The Council

Council Administration

Local Council Financial Audits

Back Office Business Solutions

Council Administration

The sections below provide tools for Council staff to assist them in the proper management of their Concil. This is designed for staff use but may provide detailed information to volunteers interested in the particular topics.

Accountable Plan Template

Council Office Procedures **Council Stewardship Policies** FASB Accounting Changes and the BSA - new for 2018 Fiscal Management Procedures for Stewardship Fiscal Policies and Procedures for BSA Units – Revised April 2022 - - BSA Units PayPal and Venmo Reporting Update Interpreting Financial Statements Life Insurance Imputed Calculation Local Council Accounting Manual Local Council Financial Audit Tools New York Conflict of Interest Policy–Updated March 20 New York Conflict of Interest Policy-March 2014 Records Retention Policy- Updated January 2012 Presentation: Fringe Benefits: Employer-Prov ived Vehicles and Group-Term Life Insurance – Uploaded April 2014 Record Camp Card Transactions—PeopleS Record Product Sales in General Ledge **Time Study Forms**

Blackbaud CRM Resources

BSA Fiscals Forum

PeopleSoft Support

Accounts Payable

www.scouting.org/financeimpact

Q

2





BOY SCOUTS OF AMERICA

JOIN US GIVE SHOP MY.SCOUTING



Council Support

Council Management Support

CRM Resources

CRM (Blackbaud) User Forum Presentations

Contact Council Management Support

Council Assessments

Council Business

Practices

Training

Council Fiscal

Management and

Council Board Resources

Report Cookbook (for OLTP) BSA Appeal Progress & Appeal Constituent Reports

Home > Council Support > Council Funding and Finance > Council Administration > CRM Resources

2022

2021

CRM Process Videos

January 2022 User Forum – Slide Deck – recording February 2022 User Forum – Slide Deck – recording March 2022 User Forum – Slide Deck – recording April 2022 User Forum – Slide Deck – recording

Creating Constituent Interactions * Using the Constituent Interaction Data List * Using Development Workspace
 * Scouting Gives Setup

Journey to Excellence

Council Funding and Finance



Member Care Self-Service

<u>http://membercare.scouting.org</u>

• Creating an incident directly in JIRA







Service Categories





Service Categories



Prepared. For Life.™

http://membercare.scouting.org





Summary – Description – Council

Summary

DI 11 1				
Riackbaud -	nood	DOW	anuna	category
Diackbauu -	neeu	I I E VV	uiviilu	catedory
			2	

A brief description of your problem.

Description - For quick resolutions please provide as much detail as possible.

Please provide me a list of giving categories

Council #

006 Black Warrior Council

~

NTL/HAB employees select 999 and NDC/Scout Shop employees select 000



User Name – Application - Attachments

Council



Create Cancel



Next Forum

October 19, 2022 10:00 am & 2:00 pm CT



Questions & Answers

