CHARTER RENEWAL

Growing Scouting isn't just about recruiting; retaining youth and adult members is equally important.

The majority of units complete charter renewal at this time of the year; *timely charter renewal has a direct impact on retention.*

Too often, charter renewal is seen as just another administrative task. It does take time and effort and involves lots of details, but it enables units to continue to deliver the promise of Scouting to the youth they serve and also can help Grow Scouting. It offers a great opportunity to identify youth and families that have become inactive and reach out to them to reengage.

Recharter 2.0 offers a better, more efficient way to process charter renewals. Valuable resources are available through the Unit Service website and Scouting Forums.

Check them out:

- o Internet Charter Renewal 2.0 (for commissioners)
- <u>Scouting Forums Internet Recharter Discussions</u>

And, unit commissioners should be our unit leaders' first, best resource on charter renewal. Even if they don't have an immediate answer to your question, they have access to the resources that can provide that answer and they'll get it for you.