

# 2021 Council Standards of Venturing Excellence Scorecard

ITEM	OBJECTIVE	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	BRONZE POINTS	SILVER POINTS	GOLD POINTS
<b>CORE REQUIREMENTS</b>							
1	<b>Building Venturing:</b> Growth in Venturing membership	Council holds a Venturing recruiting campaign.	Bronze level performance plus council has no loss in crews or Venturers.	Council has growth in Venturing youth membership	500	600	700
2	<b>Governance:</b> Council has a governing Venturing Officers' Association (VOA).	Council has designated a staff member to be responsible for district- and council-level Venturing activities, including establishing a VOA* and a Venturing committee.	Council has a full council VOA* (president, 3+ vice presidents, Advisor, and council Venturing chair). (See FAQs for more information.)	50% of crews participate in the Council VOA* and council VOA* has set and met SMART goals.	500	600	700
3	<b>Promotion of Recognition System:</b> Venturing awards are provided high visibility within the council. (See FAQs for more information.)	Venturing awards are reported in the annual council report and promoted as part of the advancement plan.	Bronze level performance plus council recognition of top Venturing awards (Summit, Ranger, Quest, TRUST) at a council-wide recognition event.	Silver level performance plus recording of council Venturing awards by the registrar.	300	400	500
4	<b>Activities:</b> Council VOAs host activities for its Venturers; crews use VOA-hosted events to full advantage. (See FAQs for more information.)	20% of core Venturing crews were represented at the most attended council VOA* event during the year. (See FAQs for more information.)	30% of all crews were represented at the most attended council VOA event during the year.	50% of all crews were represented at the most attended council VOA* event during the year.	200	300	400
5	<b>Program Breadth:</b> Council VOA* effectively implements and exemplifies the ALPS model in running program events. (See FAQs for more information.)	Council VOA* hosts at least one event that implements and exemplifies two points of the ALPS model.	Council VOA* hosts at least one event that implements and exemplifies three points of the ALPS model.	Council VOA* hosts at least one event that implements and exemplifies four points of the ALPS model.	100	200	300
<b>CORE REQUIREMENTS SUBTOTAL</b>							

(If the Core Requirements score is greater than or equal to 1,600, a council may earn additional points towards bronze, silver, and gold in the Elective Requirements category.)

ITEM	OBJECTIVE	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	BRONZE POINTS	SILVER POINTS	GOLD POINTS
<b>ELECTIVE REQUIREMENTS</b>							
1	<b>Reporting:</b> The VOA* gives regular reports to the council governing bodies. (See FAQs for more information.)	A Council Venturing representative sends an email to a council VP, selected by the Venturing Key 3, and the Scout executive summarizing the state of the Council Venturing program.	VOA* gives one status report to the council Scout executive and board president.	VOA* gives three status reports to the Council Scout executive and board president and gives a formal report to the Council executive board.	50	100	150
2	<b>Area or National Service Territory Representation:</b> The Council VOA* is involved in the Area VOA or the National Service Territory VOA.	A representative of the Council VOA* gives a report, either in writing or in person, to the Area or National Service Territory VOA president and Advisor	Bronze level performance and a Council VOA representative attends an Area or National Service Territory event or meeting either in person or by teleconference.	Silver level performance and a member of the Council serves on the Area or National Service Territory VOA either as an officer or as an Advisor/Coordinator	50	100	150
3	<b>Online Presence:</b> The Council Venturing program maintains an online presence to engage youth and adults. _____Social Media Engagement (likes/followers/etc.) in current year (please circle which engagement metric you are using). _____Social Media Engagement (likes/followers/etc.) in previous year (please circle which engagement metric you are using).	Council VOA* has a Venturing-specific online communications plan and a council Venturing committee to implement it. (See FAQs for more information.)	Bronze level performance and a specific Council VOA* and/or Council Venturing committee member is responsible for the execution of the plan.	Silver level performance and positive growth in social media engagement (likes/followers).	50	100	150
4	<b>Council VOA Presence:</b> Council VOA* actively promotes Council Venturing activities through distribution of materials and engagement with the Venturing community	Created and made promotional materials for events and council VOA meetings available to crew.	Actively distributes promotional materials at Scouting gatherings or visits 15% of core Venturing crews in the council by attending meetings in person to promote council VOA events and meetings. (See FAQs for more information.)	Actively distributes promotional materials at Scouting gatherings and visits 15% of core Venturing crews in the council by attending meetings in person to promote council VOA events and meetings.	50	100	150
5	<b>Venturing Leadership Award:</b> Council utilized the Venturing Leadership Award to honor exceptional service.	Council actively promoted the Venturing Leadership Award.	Council presented one Venturing Leadership Award.	Silver level performance and the council uses the VLA and recipients for membership and program promotion.	25	75	100

6	<b>Training:</b> Council hosted/conducted a Venturing-specific training/leadership course. (Refer to FAQs for list of courses.)	The council promotes Venturing trainings held by the Council or by a nearby Council.	Two adult or youth training courses.	Four adult or youth training courses.	25	75	100
7	<b>Adult Training:</b> More Venturing adults have taken higher-level leadership training than the previous year. (See FAQs for more information.) Participants in current year: _____ Participants in previous year: _____ Note: If the prior year's number of adult trainees is unknown, the Council should assume -0- for the previous year and receive the bronze level or points for this year.	No less than the previous year and less than 5% increase.	5–9% increase	10% or more increase.	25	75	100
<b>ELECTIVE REQUIREMENTS SUBTOTAL</b>							

<b>Scoring</b>	(If the Core Requirements score equals or exceeds 1,600, a Council may earn additional points towards bronze, silver, and gold in the Elective Requirements category. If the Core Requirements score is less than 1,600, enter -0- for the Elective Requirements Subtotal.)
<b>CORE REQUIREMENTS SUBTOTAL &gt;</b>	<b>ELECTIVE REQUIREMENTS SUBTOTAL &gt;</b>
<b>TOTAL SCORE &gt;</b>	

<b>BRONZE AWARD</b>	<b>SILVER AWARD</b>	<b>GOLD AWARD</b>
<b>1,700 – 2,399</b>	<b>2,400 – 2,999</b>	<b>3,000 – 3,500</b>

## 2021 Council Standards of Venturing Excellence Scorecard FAQs

COVID-19: For the duration of the pandemic, any “in person” requirement may be completed virtually (e.g., Council VOA event may be online, visits to core Venturing crews may be virtual).

### Core Requirements

ITEM	OBJECTIVE	INFORMATION
1	<b>Building Venturing</b>	Resources for the Venturing recruiting campaign include <a href="http://www.venturing.org/marketing-toolbox.html">www.venturing.org/marketing-toolbox.html</a> and the Marketing and Membership Hub on <a href="https://scoutingwire.org/">https://scoutingwire.org/</a> .
2	<b>Governance</b>	If one volunteer is serving in the role of volunteer Advisor and Council Venturing chair, this also qualifies for 500 points. A quorum is to be defined by the Council VOA* president, Advisor, and Council Venturing chair and should constitute enough members that the Council VOA* is able to conduct regular business at the meeting of the Council VOA*.
3	<b>Promotion of Recognition System</b>	Silver level: Bronze level plus council recognition of top Venturing awards (Summit, Ranger, Quest, TRUST) at a council-wide recognition event. A “council-wide recognition event” is a council event where all Scouts who earned the Eagle Scout rank in a given year are recognized.
4	<b>Activities</b>	A crew counts as being in attendance at a Council event if at least one Venturer from its crew attends the event. Core Venturing crews are defined as crews that are not specialty crews, like JROTC units chartered as crews. It is up to the Council’s discretion on which crews should be counted as core Venturing crews. A council may use only core Venturing crews to determine the activity participation percentage for the bronze level of this requirement. All Venturing crews are used to determine silver and gold levels.
5	<b>Program Breadth</b>	This requirement asks that VOAs* use the ALPS model to shape the activities and focus of their program events. For more information about the ALPS model, please refer to the Venturing website at <a href="http://www.venturing.org/the-alps-model.html">www.venturing.org/the-alps-model.html</a> .

### Elective Requirements

ITEM	OBJECTIVE	INFORMATION
1	<b>Reporting</b>	Reporting can be done in writing or orally, and in person, via phone, or via video teleconference
3	<b>Online Presence</b>	Many Council Venturing programs, in addition to having a strong social media presence, also have a website. Though it is not required to earn points in this category, we suggest that council Venturing programs maintain a website presence.
4	<b>Council VOA Presence</b>	Promotional materials include, but are not limited to, brochures, fliers, handouts, and postcards. Council VOAs* are asked in this requirement to visit 15% of council crews. For example, if a council had 100 crews, the Council VOA* would qualify for Silver level (100 points) for this requirement if it visited 15 of those crews during the year. Core Venturing crews are defined as crews that are not specialty crews, like JROTC units chartered as crews. It is up to the Council’s discretion on which crews should be counted as core Venturing crews.
6	<b>Training</b>	The following are considered to be Venturing adult-specific trainings: Advisor Position-Specific Training and Crew Committee Challenge. Venturing youth trainings include: Introduction to Leadership Skills for Crews, Goal Setting and Time Management, Project Management, and Mentoring for Venturing. Please use the specific training manuals for reference as well as <a href="http://www.scouting.org/training/adult/">www.scouting.org/training/adult/</a> .
7	<b>Adult Training</b>	Higher-level leadership training includes, but is not limited to, Wood Badge, Powder Horn, Kodiak, and Philmont Training Center courses. Adult leaders returning to staff these courses may also be counted.

\*VOA or equivalent structure