Council Strategies for Inclusiveness

Example Content for Strategic Plans

The strategic plan should have one or more paragraphs illustrating the council’s aim to be inclusive in serving the diversity of its territory. Some measurement steps might include:

**Youth/Leadership Diversity**

* Create a list of target communities/neighborhoods by \_\_\_\_\_\_\_\_\_\_.
* Create a list of potential organizations to be chartered with new units in target areas by\_\_\_\_\_\_\_\_\_\_.
* Meet with \_\_\_\_\_\_ heads of organizations as prospects for new units in target areas by \_\_\_\_\_\_\_\_\_\_.
* Organize and register \_\_\_\_\_\_ new units in target areas during \_\_\_\_\_\_.
* Assure that ethnicity is recorded in the BSA membership system for youth and adults.

**Executive Board Diversity**

* Add \_\_\_\_\_\_ new individuals with diverse backgrounds to the council nominating committee.
* Create list of potential new executive board members with diverse backgrounds by \_\_\_\_\_\_\_\_\_\_.
* Recruit and register \_\_\_\_\_\_ new executive board members with diverse backgrounds during \_\_\_\_\_\_.
* Assure that age and ethnicity is recorded in the BSA membership system for board members.