2020 Southern Region Leadership Development Conference

Fact Sheet:

Thank you for supporting this conference. Our goal will be to produce the best outcomes, the best value and elevate how we all work effectively and together in the Southern Region. - Tracy and Jon

Dates: Wednesday, June 24 through Friday afternoon, June 26, 2020.

Location: OMNI-CNN Center Hotel and Conference Center in Atlanta.

What Will Make this Successful: This Conference will pull together the 700-plus Professional Scouters in the Southern Region to Learn New Techniques; be Inspired by Our Mission; to Exchange Best Methods; to Receive Recognition; and to Be Challenged to Serve. We will pull in many community resources from councils and the cities we serve to make the Conference fun and exciting for Professional Scouters and our families.

Leadership and Structure: As <u>Regional Director</u>, **Ron Oats** will have a large influence on the Conference. Ron asked **Tracy Techau**, Scout Executive/CEO of the Atlanta Area Council to <u>Chair</u> and Tracy asked **Jon Yates** Scout Executive/CEO of the Capitol Area Council in Austin, Texas to serve as <u>Vice Chair</u>.



Patrick Wedding of the Southern Region serves as <u>Regional Support</u> and **Alexis Richbourg**, Senior Development Director of the Atlanta Area Council serves as <u>Liaison</u>: Atlanta Resources.

We have eight outstanding <u>Committee Chairs</u>. **Jill Easley**, Deputy Scout Executive in Tulsa leads Promotion and Marketing. **James Parnell**, Director of Support Services in Dallas leads Budget. We are fortunate to have the following Scout Executives leading a Committee: **Jeff Woolsey** of Oklahoma City leads Sponsorships. **Larry Brown** of Nashville is responsible for the Master Schedule. **Michael de los Santos** of San Antonia leads Hospitality. **Mark Turner** of Charlotte leads Events. **Jason Pierce** of Louisville leads Logistics. **Jim Rees** of Tampa heads up the Southern Region LEAD Group.

Additionally, a <u>Scout Executives Advisory Board</u> will help to ensure focus and value. These Scout Executives include **JT Dabbs** of Birmingham. **Eric Magendantz** of Orlando. **Jim Rees** of Tampa. **Jack Sears** of Jacksonville. **Trip Selman** of Athens. **Tom Varnell** of Houston. **John Coyle** of Ft. Worth, **Ernesto Carballo** of New Orleans, **Richard Fisher** of Memphis and **George McGovern** of Richmond.

Cost: The conference is an investment in our staff and the committee is working to keep costs low and the value high. Final conference registration fees to be announced in *November*. Lodging at the Omni CNN is \$210 per room, per night including tax and each room comfortably sleeps two adults or a family (double occupancy is recommended to keep Council costs down). Councils will need to book lodging directly with the hotel. Travel costs will vary per Council.

Conference fee for participants includes: conference memorabilia, five meals (Thursday evening at the College Football Hall of Fame), three breaks, 33 tactical sessions, three general sessions, and midway experience. Conference fee for significant others (18 and over) includes: midway experience and two evening meals (Thursday evening at the College Football Hall of Fame).

Registration link goes live: December 4, 2019

The conference registration link will go live on December 4, 2019. Registrations received after March 26, 2020 will be charged a late fee.

Late Fee effective: March 27, 2020

Exciting Event:

- Significant others and families welcome and valued.
- Fellowship will be a high value.
- The Conference will be Strong on recognition.
- A Challenge Goal to achieve by May 31, 2020 will be launched in 2019.
- Recreational and Family Opportunities in Atlanta are abundant.

More Information: Please stay tuned for more news and information. You are welcome to contact us at any time.