

## Exploring's Journey to Excellence

### 2020 District Planning, Performance, and Recognition

	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
<b>Finance</b>		<b>Fundraising Performance - Bronze Level Needed for Overall Gold</b>			<b>Max Points:</b>		<b>600</b>
#1 ★	<b>Fundraising performance:</b> Achieve district Exploring goals as defined by the council.	Meet/exceed goal established for bronze. \$ _____	Meet or exceed goal established for silver. \$ _____	Meet or exceed goal established for gold. \$ _____	150	200	400
#2	<b>Fundraising manpower:</b> Achieve district goals as defined by the council.	Meet or exceed goal established for bronze. Total of _____	Meet or exceed goal established for silver. Total of _____	Meet or exceed goal established for gold. Total of _____	75	100	200
<b>Participation</b>		<b>Student Interest Data - Bronze Level Needed for Overall Gold</b>			<b>Max Points:</b>		<b>900</b>
#3	<b>Community impact:</b> Increase market share.	1% density or 2% growth (i.e. .50% to .51%)	2% density or 5% growth	3% density or 8% growth	100	200	300
#4	<b>Youth participation growth:</b> Increase number of Explorers.	Greater than last year	3% over prior year	5% over prior year	75	100	200
#5	<b>Post/Club growth:</b> Increase over prior year.	3%	7%	10%	75	100	200
#6 ★	<b>Student interest data:</b> Collect data on specific student career interests.	50% of high schools surveyed	70% of high schools surveyed	90% of high schools surveyed	75	100	200
<b>Program</b>		<b>Post/Club Program - Bronze Level Needed for Overall Gold</b>			<b>Max Points:</b>		<b>500</b>
#7 ★	<b>Post/Club program:</b> Posts and clubs hold annual All-in-One Program Planning Meetings.	60% of posts or clubs hold meeting	70% of posts or clubs hold meeting	85% of posts or clubs hold meeting	75	100	200
#8	<b>Super activity:</b> Posts conduct super activities.	30% of posts participate in a super activity	50% of posts participate in a super activity	60% of posts participate in a super activity	25	50	100
#9	<b>Community service:</b> Increase community service provided by Explorers.	Average 4 hours per Explorer or 0.25 hour increase	Average 6 hours per Explorer, or 4 hours and 0.25 hour increase	Average 8 hours per Explorer, or 6 hours and 0.25 hour increase	25	50	100
#10	<b>Open house recruiting:</b> Posts and clubs conduct a recruitment event annually during September - November.	65% of all posts and clubs based on 12/31 registration	75% of all posts and clubs based on 12/31 registration	85% of all posts and clubs based on 12/31 registration	25	50	100
<b>Service Team</b>		<b>Service Team Members - Bronze Level Needed for Overall Gold</b>			<b>Max Points:</b>		<b>600</b>
#11 ★	<b>Service team members:</b> Increase the number of registered service team members over prior year.	Ratio of 1:8, or 5% increase in number of registered team members	1:6, or 1:8 ratio and 5% increase in total number of registered team members	1:4, or 1:6 ratio and 5% increase in total number of registered team members	100	200	300
#12	<b>Post/Club performance:</b> Improve the performance ratings using National Exploring Journey to Excellence Award metrics.	40% of the posts and clubs in the district achieve the Bronze award or above	60% of the posts and clubs in the district achieve the Bronze award or above	70% of the posts and clubs in the district achieve the Bronze award or above	100	200	300
<b>Leadership &amp; Governance</b>		<b>Youth Leadership - Bronze Level Needed for Overall Gold</b>			<b>Max Points:</b>		<b>400</b>
#13	<b>District leadership:</b> Increase number of registered volunteers on Exploring district committee.	At least 6 members or increase of one person	At least 12, or at least 6 and increase of two people	At least 19, or at least 12 and increase of three people	75	100	200
#14 ★	<b>Youth leadership:</b> Have an active Exploring Officers Association (EOA).	40% of posts are represented in the EOA	60% of posts are represented in the EOA	80% of posts are represented in the EOA	75	100	200

**Scoring: Gold- Total of 1,650 total points plus at least bronze in ★ key metrics in every category, Silver- Total of 1,350 points, Bronze- Total of 1,000 points**



# Exploring's Journey to Excellence

## 2020 District Planning, Performance, and Recognition

Journey to Excellence in 2020 will proceed along the path of continuous improvement. It is based on many of the best practices used in the corporate performance measurement field today. It guides program planning before the year begins, monitors activities for continuous improvement during the year, and recognizes performance at the end of the year. In planning your strategy, use actual numbers from the previous years to guide your performance improvement goal-planning. The district may qualify by meeting either determined or performance improvement standards.

Finance Measures	
1 ★	Achieve district fundraising goals in the name of Exploring, as defined by the council.
2	Achieve district goals related to volunteers involved in fundraising, as defined by the council.
Participation Measures	
3	Total registered Explorers on 12/31/20 divided by target age youth. Target age youth (TAY) is defined as boys and girls, ages 14-17. TAY totals available from the National Exploring office.
4	Difference between 12/31/19 total number of Explorers and 12/31/20 total Explorers, divided by 12/31/19 number.
5	Total posts and clubs year-end 2020 less year-end 2019, divided by year-end 2019.
6 ★	Collect student career interest data for high school students. Data can be collected from either Learning for Life student career interest survey OR a school's own method. Data is defined as student name, grade and at least one career interest. Student phone numbers and addresses are not necessary, but very beneficial. At least 50% of the students in a high school must be surveyed.
Program Measures	
7 ★	Posts and clubs hold annual All-in-One Program Planning Meetings, while regular meetings consist of interactive activities that engage Explorers beyond lectures, reading handouts or watching slide shows.
8	A super activity is a major trip, activity or project requiring advanced planning and promotion by Explorers. Posts having youth serving as staff members for the council's summer camp or attending a National Exploring event may be considered to have participated in a super activity.
9	Total service hours by club and post participants recorded on the Service Hours website on 12/31/20, divided by registered Explorers on 12/31/20.
10	The posts and clubs annually conduct an open houses or similar recruiting events.
Service Team Measures	
11 ★	Increase the number of registered service team volunteers over prior year, or maintain an appropriate ratio of service team members to number of registered posts/clubs.
12	Total number of posts and clubs rated as bronze, silver, or gold on 12/31/20, divided by the total number of posts and clubs.
Leadership & Governance Measures	
13	Increase the number of registered volunteers serving on the Exploring district committee who meet at least quarterly to address student career interest data collection, Exploring events, awards and recognitions and fundraising efforts.
14 ★	Youth leadership - The council or district has an active Exploring Officers Association, which may be combined with a Venturing Officers Association, if necessary.

**Scoring the district's performance:** To determine the district's performance level, the council will use the above information to measure the points earned for each of the 15 individual criteria and then add those individual point scores to determine a composite score. Bronze level requires earning 1,000 points, Silver level requires earning 1,350 points and Gold level requires earning 1,650 points (and achieving at least bronze in key items marked with a star ★).

