

New Member Coordinator (NMC)

Time Available

10 minutes.

Learning Objectives

At the conclusion of this session, participants will be able to:

- Explain what a New Member Coordinator is.
- Understand the New Member Coordinator's relationship and responsibilities to the Troop families.
- Understand the New Member Coordinator's relationship to the Troop Committee.

Suggested Presenter(s)

The district membership chair would be the best facilitator, as the New Member Coordinators will work with the district membership committee. The topic could also be facilitated by a current New Member Coordinator.

Presentation Method

- Arrange to view the online training segments; each segment is a minute long.
- Review the resources and how a NMC is trained
- Discuss how a NMC can help the troop committee keep families involved
- Show how the NMC can get help from the district membership committee

BSA Reference Materials

- The Roundtable team should present the [New Member Coordinator YouTube modules](#). They may also be an effective "sales" tool for you.
- In planning the presentation, you should review the latest materials posted at the [BSA New Member Coordinator Website](#). The most recent program information is posted there and is ready for your use.
- A [Position Description](#) is available on the New Member Coordinator Website.

Presentation Content

The NMC is a great resource every Troop should have:

Remember when your family joined Scouting? Were you excited? Confused? What makes Scouting a great experience in those first few weeks and months? How does a Scouting experience make a difference for a child in the long term?

Would you like to give others the opportunity to experience Scouting? Would you like to decrease the number who leave soon after joining? Would you like to have more volunteers to help you? If so, a new member coordinator is for you.

The New Member Coordinator (NMC) position has been designed to:

- Be a FUN and engaging position.
- Form relationships with new members and their families.
- Use a team approach by encouraging more than one NMC in a unit, allowing them to tailor their work to individual interests/expertise, as well as to recognize the particular needs of the unit.
- Fit every type of unit, every age level and every program.
- Be recruited and supported by key unit leadership.
- Be provided with training both online and face to face.
- Be mentored by the District Membership Chair and become part of the District Membership team.
- Be visible and easily identifiable at unit gatherings by their Welcoming smiles and their BSA "Welcome" logo that they display and wear on an activity shirt, on a hat or vest or in some cases, a pin on a field uniform.

The benefits of having a New Member Coordinator can be substantial:

- The NMC position starts off as the "Welcoming Committee" member who will anticipate and answer questions and be a friendly face.
- As their knowledge and experience increases, they become a valuable resource to other areas, too.
- The NMC is in a unique position to see gaps in the unit and can take on some additional assignments.
- Current NMCs are moving units forward by teaching parents how to use Scoutbook, establishing media connections for families, helping youth access donated gear for camping, and engaging parents to become a greater resource to the unit.
- The NMC position exemplifies the phrase "Share it, Shape it, and Own it."

Why Not Have Two or Three:

- Multiple individuals can serve in the position of new member coordinator.
- If your unit selects this approach, each new member coordinator may choose their area of focus:
 - Some are more comfortable working on recruiting families to help with the Troop Committee
 - Some are more comfortable working with the scouts themselves helping them acclimate with the troop
- Who in your crew might be just right for this position?
 - Look for someone who is outgoing, friendly, always has a smile, and is helpful, available, responsive, tech-savvy, and good at follow-up.
 - Select the best person for the role, and when you "make the ask", have it be a personal invitation.