

Boy Scouts of America – Guidance to Staff and Volunteers

If asked about GSUSA Lawsuit:

- As an organization, our goal will be to resolve our differences with the Girl Scouts of the USA so that we both can move forward with serving youth.
- We take the brand and trademark rights of all organizations seriously and have worked proactively to differentiate our unique program offerings.
- To ensure that we promote our programs in a clear and Scout-like manner, we have developed resources to make sure our leaders are aware of how to promote BSA programs.
- As we work to resolve the legal matter, the BSA will continue to focus on promoting our programs.
- Our decision to expand our program offerings for girls came after years of requests from families who wanted the option of the BSA's character- and leadership-development programs for their children – boys and girls.
- We believe that we owe it to our current and future members to offer families the options they want.
- There are over 70 million children in America that could benefit from our programs, and today, organizations like ours and others only serve a fraction of them. That is a huge unmet need, but one we can help address.
- Beyond this, we are not able to comment any further about pending litigation but can confirm that our goal will be to resolve our differences with the Girl Scouts of the USA so that we both can move forward with serving youth.

If asked about GSUSA Relationship:

- We applaud the efforts of all organizations and encourage families to participate in character and leadership development programs of their choice.
- The BSA wants boys and girls to have an opportunity to join one or more of these organizations. While we all use different delivery models, our distinct missions have one thing in common – to serve youth.
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