**Why the Change?**

Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.

Research shows that our programs are extremely appealing to today’s busy families.

In a recent survey of parents not involved with Scouting...

- **90%** are interested in a program like Cub Scouts for their daughters
- **87%** are interested in a program like Boy Scouts® for their daughters

**HOW WILL IT WORK?**

**WHAT IS HAPPENING?**

Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™

**FAMILY SCOUTING**

OFFERING ICONIC BOY SCOUTS OF AMERICA® PROGRAMS TO BOYS AND GIRLS

**TIMELINE**

- **Early Adopter K-4 Grades** (Jan-May 2018)
- **Cub Scouts Begin Program Year 2018**
- **Cub Scout Materials in Scout Shops® (June 1, 2018)**
- **Scheduled Launch of Program for Older Girls**
- **Materials in Scout Shops for Program for Older Girls**

**For more information, visit:**

[www.scouting.org/familyscouting](http://www.scouting.org/familyscouting)