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 **2016 Strategies for Future Growth**

**Journey to Excellence Bonus Points for Councils**

**The BSA National Key 3 offers councils opportunities to earn bonus points in these areas that contribute to the future growth of Scouting. *(up to a maximum of 100 total points)*:**

* Cub Scout Recruitment - Register more new Cub Scouts in 2016 compared to 2015. *(50 points)*
* **Exploring Membership - Achieve growth in Exploring membership on December 31, 2016 as compared to December 31, 2015. *(25 points)***
* Board Diversity – Increase the diversity of registered council executive board members in 2016 compared to 2015 (25 points)
* **Venturing Officers’ Association - Maintain an active Venturing Officers’ Association with youth leadership in place (and volunteer advisor and staff advisor) that meets at least four times during 2016. *(25 points)***

***Points will not be added to a single Journey to Excellence criterion, but will be included in the 2016 final score when the dashboard is updated at the end of January 2017. A reporting tool will be available at the end of 2016, and councils will need to submit their results by January 20, 2017.***

**Journey to Excellence Bonus Points for Districts**

**The \_\_\_\_\_\_\_\_\_\_\_ Council Key 3 offers our districts opportunities to earn bonus points in these areas that contribute to the future growth of Scouting. *(up to a maximum of 100 total points)*:**

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* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
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***Councils may offer one or more opportunities for their districts to earn bonus points based upon their key strategies. As with council bonus points, these will be added to a district’s total score at the end of January 2017, and councils will need to submit their district results by January 20, 2017.***