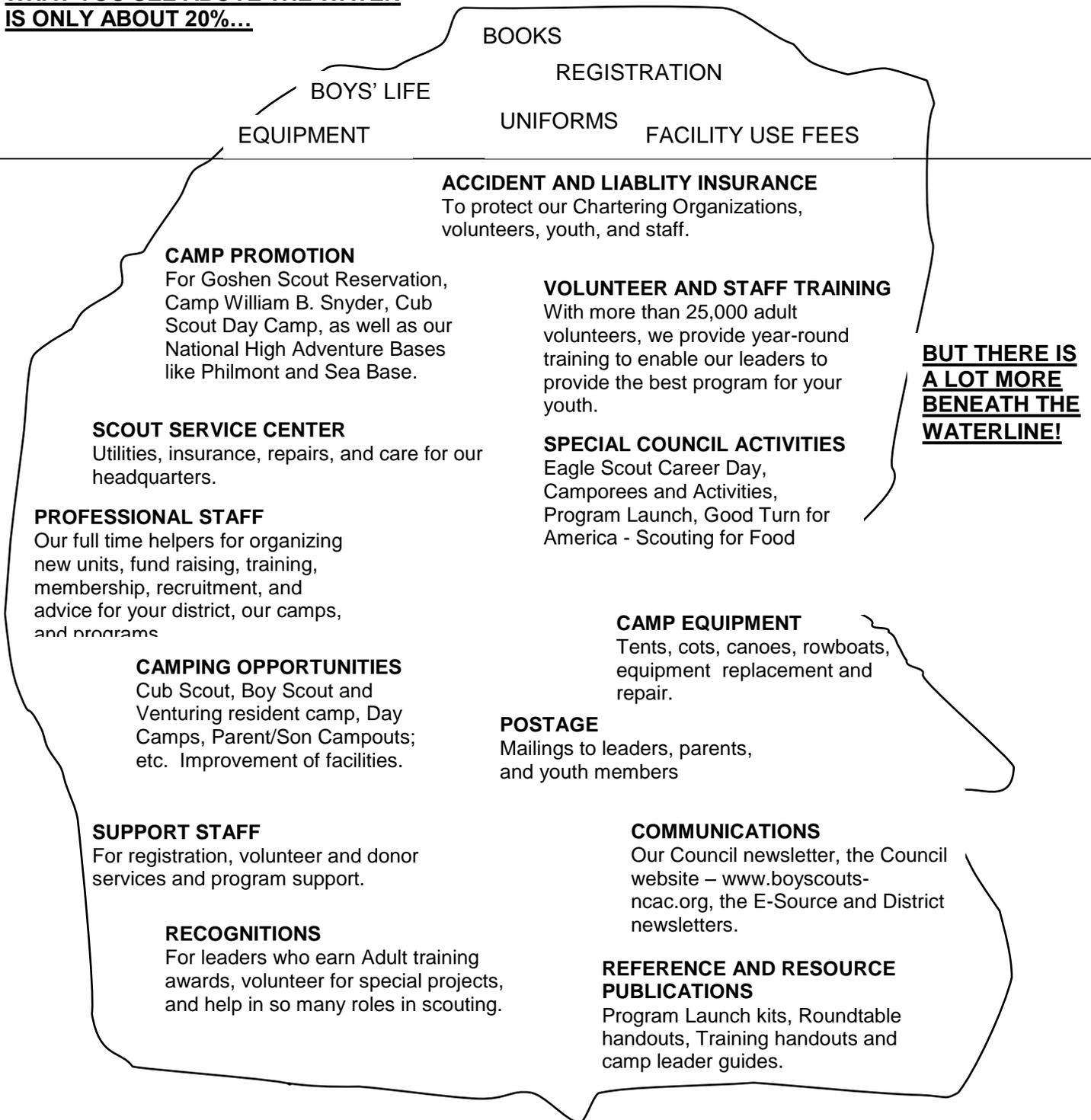


# THE "TRUE" COST OF SCOUTING IS JUST LIKE AN ICEBERG!

WHAT YOU SEE ABOVE THE WATER  
IS ONLY ABOUT 20%...



The majority of the costs of Scouting programs, like running our camps, record keeping, materials, training programs, support staff, and insurance are all hidden beneath the surface, just like an iceberg. The 80 percent that isn't visible is what keeps the rest afloat.

**HELP KEEP SCOUTING AFLOAT!**