



MISSION IMPACT TEAM
Journey to Excellence
Council Resources
District Resources
Council Assessments
Council Strategic Planning and Management
Voice of the Scout
Board Resources

Mission Impact Team

Mission Statement:

In partnership with Regional Operations and BSA departments, assess the opportunities and challenges facing local councils culminating in the development and delivery of the support and resources necessary to increase the council's capacity to compete.


Vision Statement


Through leadership and governance, Mission Impact will be the premier team preparing councils to succeed.

Below you will find a list of services offered by the Mission Impact Team. Click on a service or contact to find additional information, resources, support documents, templates, and more that will assist you on your Journey to Excellence.

- [Mission Impact At-A-Glance](#)

Service	Description	Contacts
10 Steps to Continuous Improvement	Process that provides a methodology and tools to achieve an improved performance for specific criterion within JTE.	Anthony Gibbs: Anthony.Gibbs@scouting.org
Administrative Reviews	An independent and detailed assessment of the strengths and weaknesses of the local council's operational practices.	Jeff Rand: Jeff.Rand@scouting.org
All Markets Strategy Assessment	An in-depth analysis using balanced scorecard for councils with growth opportunities in underserved markets.	Jeff Rand: Jeff.Rand@scouting.org
Board Orientation and Development Retreats	Adding new board members, upgrading the board, and board retreat materials. Recommend yearly orientation and retreats as needed.	Stan Willey: Stan.Willey@Scouting.org Assistant Myla Epley Myla.Epley@scouting.org

	needed.	
Bylaws and Articles of Incorporation	Recommend reviewing documents every 2 years and updating documents every three to five years.	<p>Stan Willey: Stan.Willey@Scouting.org </p> <p>Assistant Myla Epley Myla.Epley@scouting.org </p>
Council Consolidation, Merger Support, and Territory Transfers	Increase capacity to provide better program delivery model.	<p>Stan Willey: Stan.Willey@Scouting.org </p> <p>Assistant: Myla Epley Myla.Epley@Scouting.org </p>
Council Resources	Resources for all facets of council operations from Board recruiting and orientation to job profiles and resolutions.	<p>Stan Willey: Stan.Willey@Scouting.org </p> <p>Assistant: Myla Epley Myla.Epley@Scouting.org </p>
District Resources	Resources to answer questions on all facets of District Operations. Support as requested.	<p>Stan Willey: Stan.Willey@Scouting.org </p> <p>Assistant: Myla Epley Myla.Epley@Scouting.org </p>
Financially Sustainable Council Plans	Review current financial position and recommend fundraising and fiscal management best practices. Support requested by Council or Area.	<p>Jeff Rand: Jeff.Rand@Scouting.org </p>
Governance Reviews	Review current and recommend leading edge governance best practices. Support requested by Regions.	<p>Jeff Rand: Jeff.Rand@Scouting.org </p>
Journey to Excellence	Requirements, FAQ's, Support Documents, Webinars, PowerPoint Slide Decks, and Service Projects	<p>Unit & District / Stan Willey: Stan.Willey@Scouting.org </p> <p>JTE Dashboard / Jeff Rand: Jeff.Rand@Scouting.org </p> <p>Assistant: Myla Epley Myla.Epley@Scouting.org </p>
	Services include facilitating	

Strategic Planning & Management	the development of new strategic plans, entering an existing plan into the on-line system to improve plan management and providing on-going administrative and technical support.	Jim Kornegay Jim.Kornegay@Scouting.org 
Voice of the Scout	Resource materials and webinar training that helps councils improve the member and leader customer experience using a listen, learn & act model.	Harold Keller: Harold.Keller@Scouting.org 