



MISSION IMPACT TEAM
Journey to Excellence
Council Resources
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Council Strategic Planning and Management
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## Council Strategic Planning and Management

Welcome to the Council Strategic Management (CSM) home page. Our team provides a variety of services which include:

■ [Jim Kornegay](#) - CSM Execution

- Training – Plan administration training through conference calls and webinars, in-depth one day classroom sessions for council leadership and strategic management committee members and customized overviews.
- Consulting – How to prepare and execute a council's strategic plan and analyze existing plans.
- Facilitation – Facilitation services for councils that need assistance getting started and guidance throughout the development and implementation processes.
- Administration – Inputting existing strategic plans, maintenance and enhancement of the web based system and technical support.

The CSM system is designed to make strategic planning effective in development, execution, management and accessibility. A process and set of tools have been developed using industry best practices and aligned to **Journey to Excellence** to enable all councils to continuously monitor their objectives and goals throughout the year and quickly adjust to today's ever changing environment.

We invite you to take a look and explore the potential that this online system provides. The "Council Strategic Management" link is at the bottom of the "Resources" section of MyBSA.org.

We look forward to working with you.

### Strategic Planning Development Guide

Step by step process for building a strategic plan. The purpose, concepts, steps and how to align to JTE are covered in this PDF document.

### Strategic Planning Execution Guide

This guide covers how to manage a plan and integrate it into a council's existing meeting structure.

The Development and Execution Guides are also available in eBook format for the iPad. Contact Jim Kornegay [jim.kornegay@scouting.org](mailto:jim.kornegay@scouting.org) for copies.

