

Exploring's Journey to Excellence

2017 District Planning, Performance, and Recognition

	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
Finance		Category Total Needed for Overall Gold: 225			Max Points:		600
#1	Fundraising performance: Achieve district Exploring goals as defined by the council.	Meet/exceed goal established for bronze. \$_____	Meet or exceed goal established for silver. \$_____	Meet or exceed goal established for gold. \$_____	150	200	400
#2	Fundraising manpower: Achieve district goals as defined by the council.	Meet or exceed goal established for bronze. Total of _____	Meet or exceed goal established for silver. Total of _____	Meet or exceed goal established for gold. Total of _____	75	100	200
Participation		Category Total Needed for Overall Gold: 325			Max Points:		900
#3	Market share: Increase market share.	0.25% density or 2% growth (i.e. .200% to .204%)	0.60% density or 5% growth	1.75% density or 8% growth	100	200	300
#4	Youth participation growth: Increase number of Explorers.	Greater than last year	3% over prior year	5% over prior year	75	100	200
#5	Post/Club growth: Increase over prior year.	3%	5%	10%	75	100	200
#6	Student interest data: Collect data on specific student career interests.	Collect data on 15 times year-end participation goal	Collect data on 20 times year-end participation goal	Collect data on 23 times year-end participation goal	75	100	200
Program		Category Total Needed for Overall Gold: 125			Max Points:		500
#7	Post/Club programs: Posts and clubs Include interactive activities in meetings and programs.	40% of meetings include interactive activities	70% of meetings include interactive activities	85% of meetings include interactive activities	25	50	100
#8	Super activity: Posts conduct super activities.	40% of posts participate in a super activity	50% of posts participate in a super activity	60% of posts participate in a super activity	25	50	100
#9	Community service: Increase community service provided by Explorers.	Average 3 hours per Explorer or 0.25 hour increase	Average 4 hours per Explorer, or 3 hours and 0.25 hour increase	Average 6 hours per Explorer, or 4 hours and 0.25 hour increase	25	50	100
#10	Youth leadership: Have trained youth leadership.	40% of posts and clubs have youth officers	60% of posts and clubs have youth officers	80% of posts and clubs have youth officers	25	50	100
#11	Open house recruiting: Posts and clubs conduct a recruitment event annually during September - November.	65% of all posts and clubs based on 12/31 registration	75% of all posts and clubs based on 12/31 registration	85% of all posts and clubs based on 12/31 registration	25	50	100
Service Team		Category Total Needed for Overall Gold: 200			Max Points:		600
#12	Service team members: Increase the number of registered Service Team Members over prior year.	Ratio of 1:5, or 5% increase number of registered Team Members	1:4, or 1:5 ratio and 5% increase total number of registered Team Members	1:3, or 1:4 ratio and 5% increase total number of registered Team Members	100	200	300
#13	Post/Club performance: Improve the performance ratings using National Exploring Journey to Excellence Award metrics.	40% of the posts and clubs in the district achieve the Bronze award or above	60% of the posts and clubs in the district achieve the Bronze award or above	70% of the posts and clubs in the district achieve the Bronze award or above	100	200	300
Leadership & Governance		Category Total Needed for Overall Gold: 150			Max Points:		400
#14	District leadership: Increase number of registered volunteers on Exploring district committee.	At least 6 members or increase of one person	At least 12, or at least 6 and increase of two people	At least 19, or at least 12 and increase of three people	75	100	200
#15	Trained Adults: Have registered and trained adult leaders.	30% completed Adult Explorer Leader training	55% completed Adult Explorer Leader training	75% completed Adult Explorer Leader training	75	100	200

Scoring: Gold- Total of 1,650 total points plus minimums in every category, Silver- Total of 1,350 points, Bronze- Total of 1,000 points



Exploring's Journey to Excellence

2017 District Planning, Performance, and Recognition

Journey to Excellence in 2017 will proceed along the path of continuous improvement. It is based on many of the best practices used in the corporate performance measurement field today. It guides program planning before the year begins, monitors activities for continuous improvement during the year, and recognizes performance at the end of the year. In planning your strategy, use actual numbers from the previous years to guide your performance improvement goal-planning. The district may qualify by meeting either determined or performance improvement standards.

Finance Measures	
1	Achieve district fundraising goals in the name of Exploring as defined by the council.
2	Achieve district goals related to volunteers involved in fundraising as defined by the council.
Participation Measures	
3	Total registered Explorers on 12/31/17 divided by total available youth. Total available youth (TAY) is defined as boys and girls, ages 14-16. TAY totals available from the National Exploring office.
4	Difference between 12/31/16 total number of Explorers and 12/31/17 total Explorers, divided by 12/31/16.
5	Total posts and clubs year-end 2017 less year-end 2016, divided by year-end 2016.
6	Collect student career interest data for 5th - 12th grade students. Data can be collected from either Learning for Life student career interest survey OR a school's own method. Data is defined as student name, grade and at least one career interest. Student phone numbers and addresses are not necessary, but very beneficial.
Program Measures	
7	Post and club meetings consist of interactive activities that engage Explorers beyond lectures, reading handouts or watching slide shows.
8	A super activity is a major trip, activity or project requiring advanced planning and promotion by Explorers.
9	Total service hours by club and post participants recorded on Journey To Excellence service hours website on 12/31/17, divided by registered Explorers on 12/31/17.
10	Youth officers - post/club president, vice president, secretary, and treasurer (or career field equivalent) - are active and trained. Training is defined as completion of a Youth Officers' Seminar.
11	The posts and clubs annually conduct an open houses or similar recruiting events.
Service Team Measures	
12	Increase the number of registered Service Team Volunteers over prior year, or maintain an appropriate ratio of service team members to number of registered posts/clubs.
13	Total number of posts and clubs rated as bronze, silver, or gold on 12/31/17, divided by the total number of posts and clubs.
Leadership & Governance Measures	
14	Increase the number of registered volunteers serving on the Exploring district committee who meet at least quarterly to address student career interest data collection, Exploring events, awards and recognitions and fundraising efforts.
15	Percentage of all registered post and club leaders have completed Adult Explorer Leader Training. This is a proven indicator of post success and longevity.

Scoring the district's performance: To determine the district's performance level, the council will use the above information to measure the points earned for each of the 15 individual criteria and then add those individual point scores to determine a composite score. Bronze level requires earning 1,000 points, Silver level requires earning 1,350 points and Gold level requires earning 1,650 points (and stated minimum point totals in each of the five categories). Councils may offer up to 100 bonus points to their districts for strategic initiatives. These will be added to the total score, but will not be included in any category.

