

**Memorandum of Understanding  
Between  
The National Park Service  
And  
The Boy Scouts of America/ Good Turn for America**

WHEREAS, the National Park Service (NPS) and the Boy Scouts of America (BSA) are both historically committed to strengthening communities, families, and young people; and

WHEREAS, “it is the mission of the BSA to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law,” and the BSA encourages young people to “Do a Good Turn Daily” (special thoughtful acts of kindness), to help other people, to participate in community service projects; and

WHEREAS, it is the mission of the NPS to preserve unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations by working with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world.

WHEREAS, the National Park Centennial Initiative advances the NPS's role as the world leader in natural and cultural resource stewardship.

RESOLVED, that the NPS and the BSA will work cooperatively with each other within the policies, regulations, and expertise of each organization to—

- Reach young people and new audiences through environmental education and volunteer service at our national parks, recreation areas, historic sites and monuments;
- Support the Good Turn for America initiative so that more Scouting youth members, families, and adults will be better trained in the responsibilities of good citizenship and will contribute to the conservation of national parks.

**THE NATIONAL PARK SERVICE will support Good Turn for America through such efforts by:**

1. Promoting this new relationship with all national park sites.
2. Providing recognition to Scouting units and individual Scouts participating in the NPS “Resource Stewardship Scout Ranger” program.

3. Providing opportunities for local Scouting units to participate in the NPS improvement projects and interpretive programs.
4. Encouraging national parks to provide local Boy Scout councils with opportunities for earning conservation-oriented Good Turns and William T. Hornaday awards.
5. Sharing in the publicity and marketing of the Good Turn for America initiative.

**THE BOY SCOUTS OF AMERICA will support this initiative through such efforts by:**

1. Promoting this new relationship with its 304 local Boy Scout councils.
2. Establishing a website link through the Good Turn for America website to NPS.gov.
3. Encouraging local Boy Scout councils and their units to participate in Good Turns such as—
  - Encouraging participation in age-appropriate service projects for Cub Scouts, Boy Scouts, Venturers and Scout leaders.
  - Promoting scout unit awareness of the Resource Stewardship Scout Ranger Certificate.
  - Promoting youth member awareness of the Resource Stewardship Scout Ranger Patch.
4. Providing Good Turn for America recognition to Scouting units participating in NPS and other conservation stewardship projects.
5. Affirming the BSA as an organization concerned about conserving our natural resources and connecting children and families with nature.


**Trademarks, Press Releases and Intellectual Property**

1. Use, reproduction, copying, or redistribution of the other Party's brands, trademarks, and logos is strictly prohibited without written permission from the Party owning or controlling such brands, trademarks and logos, or as stipulated by this agreement.

2. Neither Party shall use the other Party's brands, trademarks or logos in the following ways:
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  - In, as, or as part of each Party's own trademarks;
  - To identify products or services not owned, controlled or approved by the other Party;
  - In a manner likely to cause confusion; and
  - In a manner that disparages the other Party.
3. Each Party's Marks may not be used in any manner that expresses or might imply the other Party's affiliation, sponsorship, endorsement, certification, or approval, other than as contemplated by this Agreement.
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5. Neither Party's Marks may be incorporated into or used as part of any trade name, business name, domain name, product or service name, logo, trade dress, design, slogan, nor other trademark not owned, controlled or approved by the other Party. This restriction applies whether each Party's Mark(s) are used alone or are combined with any other symbols, be they words, logos, icons, graphics, photos, slogans, numbers, or other design elements.
6. Each Party may use the other Party's logo only in the forms provided electronically or in hard copy by the owning or controlling Party of such logo. Except for size and subject to the restrictions herein, such logos may not be altered in any manner, be it in proportion, color, movement, element, *etc.*, or animated, morphed, or otherwise distorted in perspective or dimensional appearance. Any changes in size of a Party's logo made by the other Party shall retain the full graphical integrity of the original image.

This Memorandum of Understanding will expire five years from the latest date of signature unless renewed by both parties prior to the expiration date. Either party may terminate this agreement at any time without cause, following thirty days prior notice to the other party.

Except as specifically provided herein, this agreement does not represent an endorsement by the NPS of BSA's programs or positions, nor by the BSA of the NPS's programs or positions. Neither party will publicize or otherwise issue advertising or promotional materials that refer to this agreement or to the other party without the prior review and consent of the other party.

  
Mary A. Bomar  
Director  
National Park Service

Date: July 09, 08

  
Robert J. Mazzuca  
Chief Scout Executive  
Boy Scouts of America

Date: July 23, 2008