Area Membership Impact Committee Chair

Position Description

Reports to: __________________________ Area vice president–council operations support

Responsibilities:

• Serve as a member of the area committee and of the regional membership impact committee.

• Chair the meetings of the area membership impact committee.

• Promote nationally coordinated membership initiatives with specific chartered organization groups.

• Promote and provide encouragement to local council leadership in extending Scouting programs to emerging multicultural markets, including Hispanic, Asian, and African American communities.

• Provide leadership to annual membership recruitment and new-unit development campaigns.

• Promote best methods for membership growth and outreach including target emerging markets.

• Promote strong relationships with our chartered organizations.

• Promote recognition of outstanding service by adult individuals or organizations in rural or low-income urban areas with the promotion of the Whitney M. Young Service Award and other membership related recognitions.

• Help maintain standards and policies of the Boy Scouts of America.