

CHARTERED ORGANIZATION TRENDS



BOY SCOUTS OF AMERICA®

ENVIRONMENTAL SCAN 2012

FAITH-BASED

Chartered Organizations

Patterns in Membership Gains and Losses in U.S. Churches (2004–2010)

Religious Chartered Organizations	Membership Reported 2004	Membership Reported 2009	Membership Reported 2010	One-Year Change % Change 2009–2010	Five-Year Change % Change 2004–2010
The Catholic Church	66,407,105	67,117,016	68,115,001	1.49%	2.57%
Southern Baptist Convention	16,247,736	16,266,920	16,228,438	-0.24%	-0.12%
The United Methodist Church	8,251,042	7,931,733	7,853,987	-0.98%	-4.81%
The Church of Jesus Christ of Latter-day Saints	5,410,544	5,873,408	5,974,041	1.71%	10.41%
The Church of God in Christ	5,499,875	5,499,875	5,499,875	*	*
National Baptist Convention, U.S.A., Inc.	5,000,000	5,000,000	5,000,000	*	*
Evangelical Lutheran Church in America	5,038,066	4,709,956	4,633,887	-1.62%	-8.02%
National Baptist Convention of America, Inc.	3,500,000	3,500,000	3,500,000	*	*
Assemblies of God	2,687,366	2,863,265	2,899,702	1.27%	7.90%
Presbyterian Church (U.S.A.)	3,407,329	2,941,412	2,844,952	-3.28%	-16.50%

*Membership was not updated from the previous years.

Source: National Council of Churches, Yearbook of American and Canadian Churches, 2010

- The Church of Jesus Christ of Latter-day Saints had the greatest increase in reported membership from 2004 to 2010, with an increase of 10.4 percent.
- The Presbyterian Church (U.S.A.) had the greatest decrease in reported membership from 2004 to 2010, with a decrease of 16.5 percent.
—*Yearbook of American and Canadian Churches, 2004 and 2010*



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Chartered Organizations:

BSA MEMBERSHIP 2000–2011

BSA Youth Members and Units by Organization						
Organization Name	Youth 2000	Youth 2011	% Change 2000–2011	Units 2000	Units 2011	% Change 2000–2011
The Church of Jesus Christ of Latter-day Saints	411,367	420,977	2.3%	32,896	37,882	15.2%
United Methodist	417,425	371,491	-11.0%	11,944	11,078	-7.3%
Catholic	351,296	283,642	-19.3%	9,604	8,570	-10.8%
Presbyterian	144,206	127,931	-11.3%	4,001	3,663	-8.4%
Lutheran	147,824	119,701	-19.0%	4,353	3,902	-10.4%
Baptist	117,644	109,298	-7.1%	5,001	4,099	-18.0%
Episcopal	51,031	41,502	-18.7%	1,427	1,193	-16.4%
United Church of Christ/ Congregational	50,339	38,857	-22.8%	1,401	1,221	-12.8%
Christian Church (Disciples of Christ)	37,168	34,471	-7.3%	1,187	1,199	1.0%
Community Churches	17,135	31,315	82.8%	636	1,060	66.7%

Source: BSA National Chartered Organizations Report, December 2010

♣ Among faith-based chartered organizations with more than 100,000 BSA youth members, all but one experienced a decline in the number of BSA youth from 2000 to 2011. The Church of Jesus Christ of Latter-day Saints saw an increase (2.3%) in BSA youth membership.

♣ The organization that is currently ranked 10th among BSA faith-based chartered organization membership totals has seen a two-third increase in BSA youth membership from 2000 to 2010. The number of youth members in Community Churches increased from 17,135 to 31,315, and the number of units grew from 636 to 1,060 in that time period.

—BSA National Chartered Organizations Report, December 2011



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Chartered Organizations

Change in U.S. Membership (1990–2009)								
Organization Name	1990	2003	2005	2007	2009	2011	% Change 2009–2011	% Change 1990–2011
American Legion and Auxiliary	3,025,927	3,000,000	3,000,000	3,300,000	2,500,000	2,400,000	-4.00%	-20.69%
Elks National Foundation	1,440,043	1,100,000	1,000,000	1,000,000	926,245	890,470	-3.86%	-38.16%
Kiwanis International	319,781	298,232	288,702	275,000	171,916	223,163	29.81%	-30.21%
Lions International	521,230	442,935	396,000	391,000	370,767	355,511	-4.11%	-31.79%
Optimist International	172,279	104,000	114,000	101,000	115,000	97,057	-15.60%	-43.66%
Rotary International	411,548	372,104	NA	375,000	368,145	348,325	-5.38%	-15.36%
VFW, Auxiliary	2,103,687	1,800,000	2,600,000	2,300,000	2,100,000	1,400,000	-33.33%	-33.45%
Boys & Girls Clubs	1,600,000	4,000,000	4,600,000	4,800,000	4,500,000	4,100,000	-8.89%	156.25%
YMCA	NA	NA	NA	20,200,000	21,000,000	21,000,000	0.00%	NA

Source: Membership figures from each organization

- Membership in Boys & Girls Clubs has increased over 150 percent since 1990.
- In the past 20 years, civic organizations have not seen growth in membership.
 - Membership figures from each organization



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Chartered Organizations:

BSA MEMBERSHIP 2000–2011

BSA Youth Members and Units by Organization						
Organization Name	Youth 2000	Youth 2011	% Change 2000–2011	Units 2000	Units 2011	% Change 2000–2011
American Legion & Auxiliary	74,893	68,967	-7.9%	2,473	2,589	4.7%
Lions International	99,923	67,845	-32.1%	3,034	2,378	-21.6%
Rotary International	48,964	43,311	-11.5%	1,376	1,362	-1.0%
VFW, Auxiliary, Cootie	38,030	32,151	-15.5%	1,122	1,103	-1.7%
Kiwanis International	42,847	30,060	-29.8%	1,186	943	-20.5%
Elks Lodges (BPOE)	28,470	22,902	-19.6%	846	794	-6.1%
Boys & Girls Clubs	11,911	20,036	-68.2%	579	610	5.4%
YMCA/YWCA	6,845	9,560	39.7%	257	367	42.8%
Optimist International	15,116	9,237	-38.9%	387	254	-34.4%
Loyal Order of Moose	13,981	7,304	-47.8%	430	259	-39.8%

Source: BSA National Chartered Organizations Report, December 2011

♣ Only the Rotary International and VFW, Auxiliary, Cootie have shown an increase in BSA membership (1.2% and 1.8%, respectively) from 2010 to 2011. However, only VFW, Auxiliary, Cootie has increased the number of BSA units (0.1%) in the same time period.

—BSA National Chartered Organizations Report, December 2011



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OTHER

Chartered Organizations:

BSA MEMBERSHIP 2000–2011

BSA Youth Members and Units by Organization						
Organization Name	Youth 2000	Youth 2011	% Change 2000–2011	Units 2000	Units 2011	% Change 2000–2011
Other parent-teacher groups	171,605	153,214	-11.3%	3,738	3,712	-0.7%
Groups of citizens	55,580	106,582	91.8%	1,936	3,445	77.9%
Private schools	42,147	101,563	141.0%	1,612	2,873	78.2%
Parent-Teacher Associations	85,663	69,812	-18.5%	1,762	1,661	-5.7%
Business/Industry	69,689	69,928	0.3%	3,439	2,987	-13.1%
Other community organizations	44,263	47,906	8.2%	1,905	1,721	-9.7%
Fire departments	51,477	32,091	-37.7%	1,772	1,247	-29.6%
Community centers	27,972	23,401	-16.3%	1,340	1,022	-23.7%
Non-profit agencies	N/A	16,152	N/A	N/A	573	N/A
Chambers of Commerce, Business Association	12,816	12,411	-3.2%	478	444	-7.1%

Source: BSA National Chartered Organizations Report, December 2011

♣ From 2010–2011, private schools, business/industry, community centers, and nonprofit agencies experienced growth in BSA youth members. In that same timeframe, nonprofit agencies also experienced growth in BSA units.

♣ From 2010–2011, there was growth in both units and BSA youth members chartered through nonprofit agencies.
—*BSA National Chartered Organizations Report, December 2011*



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