

Guidelines for Designing your own BSA® Patch

If you find yourself in charge of creating a custom patch and unsure of where to start, the patch pointers below will guide you through the process from beginning to end.



BOY SCOUTS OF AMERICA®
LICENSING AND TRADEMARK PROTECTION

STEP 1:

PLAN AHEAD!

When you get an early start, you'll often get a lower price. Use our patch order planner to help take advantage of the best opportunities.

PATCH ORDER PLANNER

This is a typical timeline and may vary from supplier to supplier based on production loads, delivery methods, etc.

Event Date: ___/___/___ "Need by" date: ___/___/___

65 DAYS OUT

___/___/___

Begin planning (research suppliers, review BSA custom patch guidelines, sketch your design, etc)

45 DAYS OUT

___/___/___

Go to www.scouting.org/licensing or visit your local scout shop.

35 DAYS OUT

___/___/___

Finalize artwork and place order

STEP 2:

Select an authorized BSA patch supplier. Visit www.scouting.org/licensing to view a listing of official licensees, or visit your local scout shop.

STEP 3:

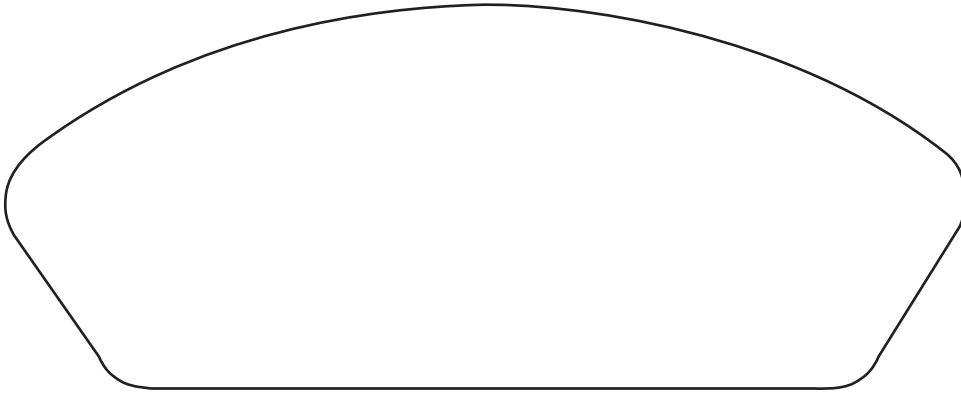
DESIGN YOUR PATCH! Work with your authorized patch supplier to help you with the design. The BSA has different requirements in place depending on what type of custom patch you're producing.

PATCH DESIGNS – DOs and DON'Ts

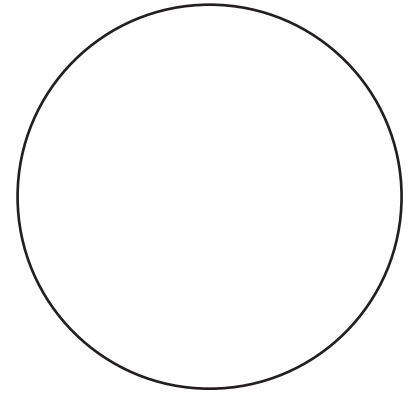
- All patches and emblems **must** contain a Boy Scouts of America corporate identifier, specifically "BSA" (without any periods), "Boy Scouts of America" or a solid BSA fleur-de-lis.
- All patches and emblems **must** be for a Scouting event or activity.
- No third party trademarks (including movie and comic book characters) are reviewed without prior written permission of the trademark owner **on company letterhead**. Work with your authorized supplier to help secure permission if that is the case.
- Do not obscure or cover up the BSA Universal Emblem or any BSA logo with any text or other design if it is the only BSA identifier.
- Council Shoulder Patches (CSPs) **cannot** have the city and state on them. The name of the local council **must** appear on all CSPs. Only the local council name may be used to identify any particular unit. No council initials are accepted.
- CSPs **must** be 2" x 5", inclusive of any protruding edges.
- Avoid patche designs produced by BSA Supply Group.
- Check out other custom patch guidelines, including 2013 Jamboree Patch tips by visiting here <http://www.scouting.org/custompatches>



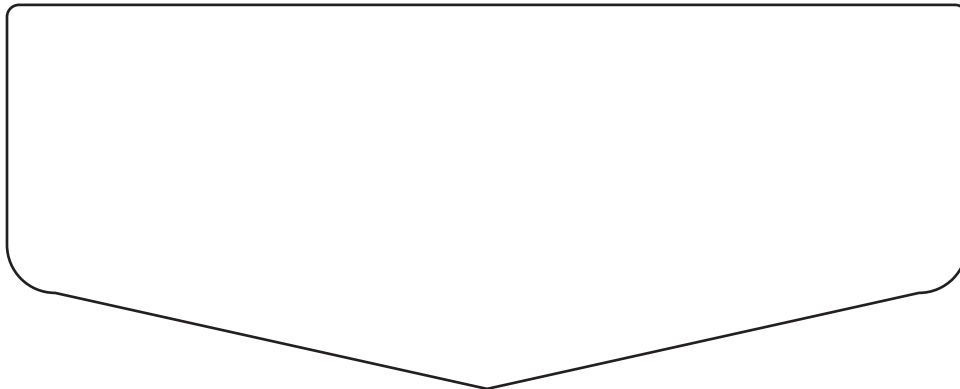
Below are some common patch shapes that you can use to start designing your custom patch.



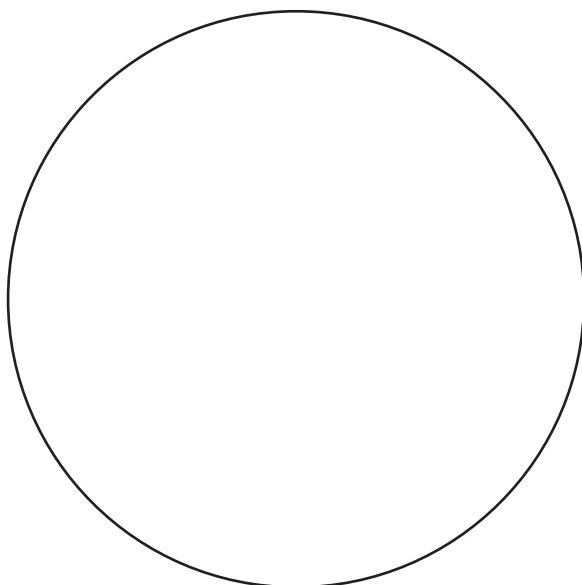
CSP Council Shoulder Patch
2" x 5"



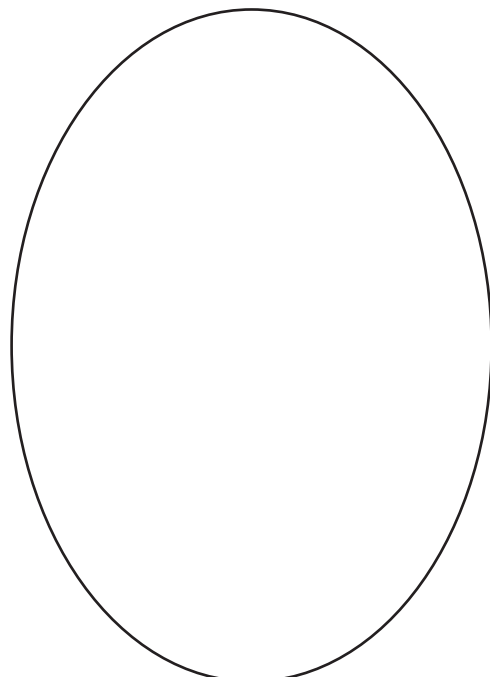
2" Patrol patch/ Can use up to 3
thread colors



Lodge Pocket Flap
2" x 5"



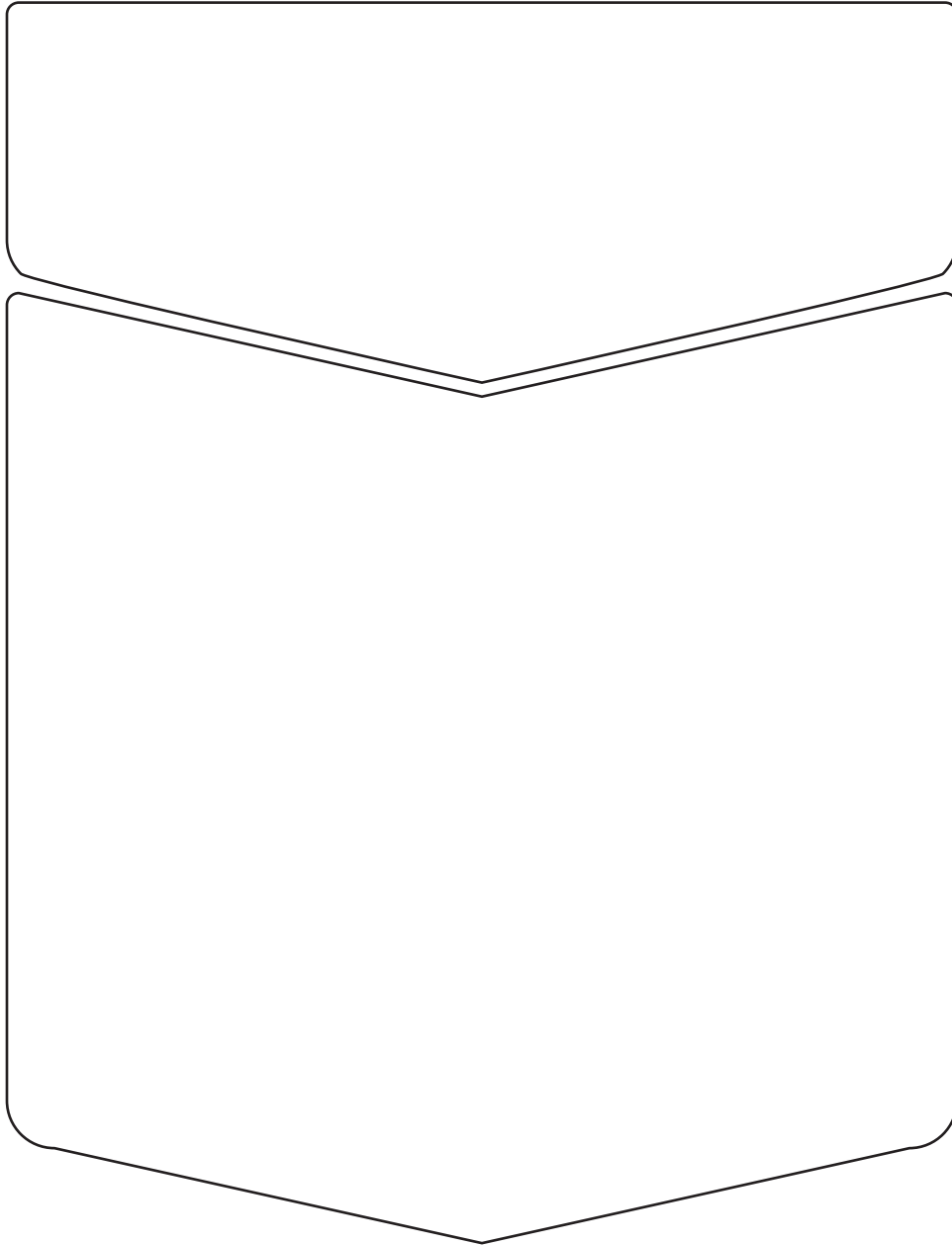
3" Round



2.5" x 3.5" Oval



Lodge Pocket Flap
2"x 5"



Lodge Pocket Flap
5"x 5"