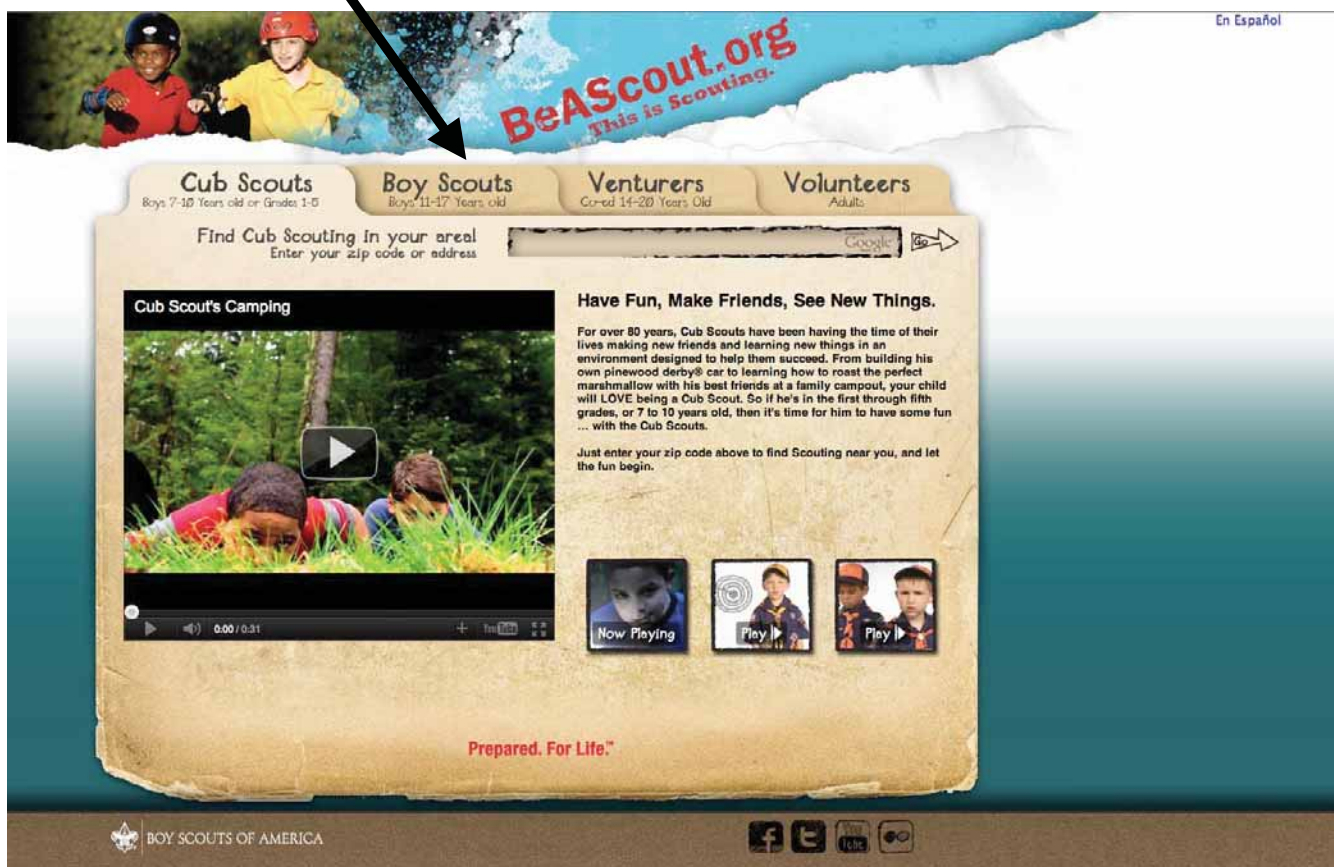


## BeAScout: Putting Scouting on the Map!

*Have you heard?* The BSA is using the Internet to build on our annual recruiting efforts! And the recruiting campaign is called **BeAScout**.

BeAScout is for parents, unit leaders, and council staff. Everyone has a role to play that can help people sign up for Scouting.

**Parents.** When parents get a recruitment flyer from school, it should reference [www.beascout.org](http://www.beascout.org). That's where parents can select a Scouting program they want more information about, and they can also type their address to find units in their neighborhood.



En Español

**BeAScout.org**  
This is Scouting.

**Cub Scouts**  
Boys 7-10 Years old or Grades 1-5

**Boy Scouts**  
Boys 11-17 Years old

**Venturers**  
Co-ed 14-20 Years Old

**Volunteers**  
Adults

Find Cub Scouting in your area  
Enter your zip code or address

Google

**Cub Scout's Camping**

**Have Fun, Make Friends, See New Things.**

For over 80 years, Cub Scouts have been having the time of their lives making new friends and learning new things in an environment designed to help them succeed. From building his own pinewood derby® car to learning how to roast the perfect marshmallow with his best friends at a family campout, your child will LOVE being a Cub Scout. So if he's in the first through fifth grades, or 7 to 10 years old, then it's time for him to have some fun ... with the Cub Scouts.

Just enter your zip code above to find Scouting near you, and let the fun begin.

Now Playing

**Prepared. For Life.™**

BOY SCOUTS OF AMERICA

f t y l

The parent clicks Go and voila! A Google map appears with Scouting pins. Each pin has information about the unit, including a contact name. The parent simply clicks on the unit contact (David Hooton in our example) or *More Info* to send an email to the leader with information about their youth; they can also ask questions of the leader.

## Find Scouting in your area

**Nearest Scouting!**

Map Satellite Hybrid

**Troop 0044 Lyman Police Officers Association**  
www.scouting.org  
Contact: [David Hooton](#) for more information...  
972-580-2298  
114 East Sage  
Lyman, WY, 82937  
Open House on Saturday 6 February 2010

**Local Units**

1	Troop 0044 Lyman Police Officers Association 114 East Sage Lyman, WY, 82937	4.17 miles
2	Troop 9777 Cottage Grove Lions Club 11220 Kingsborough Trl Cottage Grove, MN, 55016	911.13 miles
3	Troop 0454 Riverbend Church 39F Philamlife Tower Austin, TX, 78746	1029.82 miles

**Local Council**

1	Trapper Trails (589) Western Region 1200 E 5400 S Ogden, UT, 84403 8014795460
---	---

Map data ©2009 Google - Terms of Use

**Unit Leaders.** Using their MyScouting accounts, unit leaders can personalize the pins that will appear on the Google map. The committee chairperson and the chartered organization representative can also do this. This is what the Unit Pin Management screen looks like.

**Unit Pin Management**

Unit Description : Pack 0033 LDS Church Carrollton Ward Powder Springs St  
 Alternate Unit Description : Cub Scouts is great!  
 Unit Web Site : www.scouting.org  
 Pin Status : Active

**Primary Contact Information**

Primary Contact Person : --Select--  
 First Name :  
 Last Name :  
 E mail : Please enter E-mail address  
 Phone Number : - - -

**Unit Meeting Address**

Address 1 : 601 Stewart St  
 Address 2 :  
 City : Carrollton  
 State : GEORGIA  
 ZIP Code : 30117

**Alternate Contact Information**

Alternate Contact #1 : --Select--  
 Alternate Contact #1 E-mail : Please enter E-mail address  
 Alternate Contact #2 : --Select--  
 Alternate Contact #2 E-mail : Please enter E-mail address

**Special Announcements**

special  
 133 Characters left

**Fields Displayed On Google Pin**

Unit Description  
 Alternate Unit Description  
 Unit Web Site  
 Unit Logo  
 Contact Person  
 Council Information  
 Unit Meeting Address  
 Phone Number  
 Special Announcements

NOTE: If Council Information is selected, all e-mail notification shall be sent to the council e-mail address defined in BeAScout Administration.

**Google Pin Preview**

Pack 0033 LDS Church Carrollton Ward Powder Springs Stake  
[www.scouting.org](http://www.scouting.org)  
 Contact:  
 for more information...

\* Required fields

Save Cancel

It's important to assign a primary contact and two alternate contacts (registered adults in the unit) so that more than one person can monitor the emails from parents. By default, some information may be set from ScoutNET and may require updating.

Then, a leader will select the information that should appear on the Google bubble. For example, set a special announcement about an upcoming open house.

**Council Staff.** Council system administrators and Scout executives are automatically notified when a parent contacts a unit leader. The council can also assign district executives and others to receive these notices so they can monitor the activity and make sure someone is following up. Or, if the unit leaders are out of town, the DEs can respond themselves. A council assigns this role in MyBSA > Membership > BeAScout > BeAScout Administration.

The council can also monitor activity by checking reports. The BeAScout dashboard shows all parent activity and follow up. It's located on the Membership > BeAScout page.

Wed, June 2, 2010 Welcome Jane! Logoff Communities:  Go MyScouting [Got Ideas? Click here!](#) ? HELP

**BSA BeAScout** Who to Call at National Documents  
 Key Responsibility Search Advanced Search Search

Home S.E. Only **Membership** Program Funding ScoutNET Knowledge Base

MS Statistics MS Analysis Unit Renewal Rechartering Management New Youth Tracking New Cub Scouts BeAScout

Unit Pin Administration ? Unit Lead Administration ? BeAScout Administration ?  
 Unit Pin Administration Unit Lead Administration BeAScout Administration

**BeAScout Dashboard**

Date: Jun-2010 Program: Total All Programs

14 1 of 1 P Whole Page Find | Next Select a format Export

**Council Reports**

Districts >> Units

Up One Level	Three Rivers	No. of Units Participating	Loads generated			Loads contacted			Loads not Contacted			Loads needs-follow up		
			Current month	Last month	Year to Date	Current month	Last month	Year to Date	Current month	Last month	Year to Date	Current month	Last month	Year to Date
<b>Grand Totals</b>		5	0	29	29	0	1	1	0	24	24	0	4	4
	0033 Crew LDS Church Carrollton Ward Powder Springs Stake	1	-	2	2	-	0	0	-	2	2	-	0	0
	0033 Pack LDS Church Carrollton Ward Powder Springs Stake	1	-	18	18	-	1	1	-	13	13	-	4	4
	0033 Troop LDS Church Carrollton Ward Powder Springs Stake	1	-	3	3	-	0	0	-	3	3	-	0	0
	0123 Pack FIRST UNITED METHODIST CHURCH	1	-	3	3	-	0	0	-	3	3	-	0	0
	0138 Pack FIRST UNITED METHODIST CHURCH	1	-	3	3	-	0	0	-	3	3	-	0	0

Look for resources for your council and to help train your unit leaders on the ScoutNET Support site on the BeAScout page.